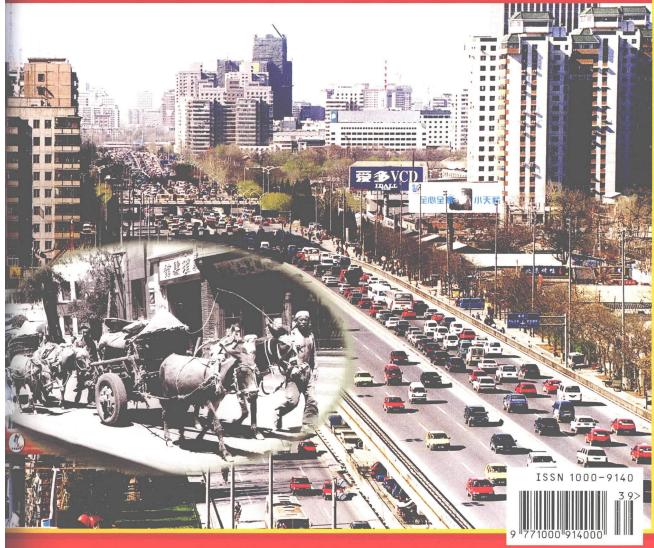
# BEIJINGREVIEW

# A Chinese Miracle 1949-1999



Jiang Calls for Further Economic & Technological Cooperations at APEC

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# In A Carnival Mood

A gala parade on September 5, at the newly-completed Ping'an Avenue, initiated the '99 International Tourism and Culture Festival in Beijing.

Chinese and overseas troupes from 34 countries and regions donned beautiful costumes and demonstrated their distinctive cultures and folklores, attracting some 100,000 excited spectators.



Seductive Hawaii hula from the United States of America.

PI DAWEI



Float of the Beijing Tourism Group.



**PLA's Exercises Demonstrate Resolution:** The People's Liberation Army (PLA) naval, air and ground forces conducted a large joint landing exercise in coastal parts of Zhejiang Province and the southern part of Guangdong Province in early September. The success of the exercise demonstrated the success of PLA's modernization drive and its resolution to crack down on any separatist acts and defend the country's sovereignty and territorial integrity. **p.5** 

Further Cooperation Needed for APEC's Development: At the 10th anniversary of APEC, its 7th Informal Leaders' Meeting was held in Auckland, New Zealand. Chinese President Jiang Zemin attended the meeting and proposed such suggestions as actively promoting common economic prosperity in the Asia-Pacific region, deepening regional economic and technical and financial cooperation and pushing forward the process of trade and investment liberalization. p.9

**Changes in 50 Years:** Fundamental changes have taken place in China since the founding of the People's Republic in 1949. Accompanying the rapid economic growth and increases in comprehensive national strength, improvements have been seen in living standards and way of thinking of Chinese residents. **p.12** 



## Beijing Beview

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**Cover:** Donkey carts, a common sight in 1950s Beijing, in contrast to automobiles speeding in an endless stream on the second ring-road in today's Beijing.

Photos by Ye Hua and Pi Dawei

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#### NOTE FROM THE EDITOR



Confucius, the great Chinese philosopher, who lived more than 2,000 years ago, once made a very interesting and philosophical remark on the different stages of human life, which can be roughly translated into English as follows: At 30, one should have planted his (forgive this ancient great master's insensitivity to sex bias here) feet firmly upon the

ground; At 40, one shall no longer suffer from the perplexities of life; And at 50, one knows the way of natural law (bidding of the heaven).

The great master's remarks may shed some light on the growth of the People's Republic of China, which will celebrate its 50th birthday on October 1. In its formative years, the New Republic struggled hard to recover from long years of war and to gain world recognition of this new nation in a harsh international environment. It survived various unthinkable challenges. In 1979, the 30-year-old Republic reached its critical point. Deng Xiaoping, the great architect, made the bold decision of reform and opening. Breaking apart from the constraints of "Leftist" ideologies, China finally created its unique strategy for development; that is: build socialism with Chinese characteristics.

Fifteen years younger than the Republic, I have vivid childhood memories, which seemed almost ceaseless worries for sufficient food. For ever lingering in my mind were the soup-only suppers and the roaring of slogans. At that time, each adult was rationed with a little more than one pound of rice from the State. Having to feed her three children who were demanding nutrition to grow up, my mother almost had to count the rice before cooking it in order to make ends meet. How I hated the long hours between meals. China, at that time, just like my mother, was simply too poor to provide enough food to feed her children.

Over the 20 years since the reform and opening, world-shat-

tering changes have occurred in China. If you appreciate that China has a historical burden of feudal rule for over 2,000 years, and the alienation of China by the West, you will understand the significance of the economic development of such a wide expanse of land with the world's largest population. It is most encouraging to see the changes among ordinary people who are wearing more smiles and more beautiful clothes.

I might cite some figures, as they speak louder than words. In the past 20 years, China realized an annual economic increase of 9.8 percent and is one of the few dynamic economies in the world with both rapid and sustained growth. China has also developed closer ties with the world's economy. In foreign trade, China's annual exports have shot up to US\$184 billion from only US\$1 billion in 1979. And its import also scored similar figures. According to the 1998 ranking list by the World Trade Organization (WTO), China was the world's fifth largest exporter and sixth largest importer. The speed of foreign direct investment (FDI) inflows into China also hit record levels. Some 20 years ago, the FDI to China was virtually zero. But the latest report shows that China has been the top FDI recipient among developing countries since 1992.

China has also become militarily stronger, but within the proper limit. Rather than making its neighbors nervous, China advances its national defense only to the point whereby other world powers would respect it and heed its interests. Its expenditure in national defense only accounts for a very limited proportion of its GNP.

And there is one more convincing figure to cite, my salary is 10 times more than my late father's, even if inflation is taken into account.

Peng Zengiun

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# **PLA's Landing Exercises Successful**

large joint landing exercise was successfully conducted by the People's Liberation Army (PLA) naval, air and ground forces in coastal parts of Zhejiang Province and the southern part of Guangdong Province in early September.

The success demonstrated how the PLA has improved its joint military combat capability, the success of its modernization drive and how it is ready to crack down on any separatist acts and defend the country's sovereignty and territorial integrity.

The troops participating were from the Nanjing and Guangzhou military area commands and the Second Artillery Corps as well as reservists.

The PLA performed a landing exercise armed with hi-tech weapons from the East China Sea, where the Opium War took place in the last century. Officers and enlisted men moved heavy weapons and swiftly formed into combat groups.

Thousands of PLA and militia personnel in camouflage fatigues attacked "enemy forces" from landing craft with covering fire from naval vessels and combat aircraft.

They quickly obtained control of the air and sea and resisted long-range air and marine attacks by the "enemy". Air force and naval guns simultaneously struck at "enemy" targets.

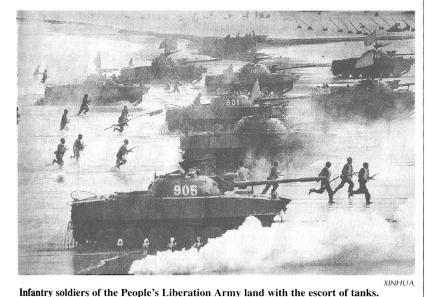
Chen Bingde, Commander of the Nanjing Military Area Command, said that his area command can mobilize more than 100.000 civilian ships for military use if necessary to meet the needs of large-scale sea crossings and landing operations.

On the South China Sea, thousands of PLA personnel from the Guangzhou Military Area Command took part in the two-pronged landing operation. The team on the left, composed of ground forces and marines, began attacking "enemy" forces with missiles, aircraft, helicopter gunships and naval guns, while minesweepers and other forces removed barriers and established landing sites.

On the right, a landing team of ground and special forces quickly seized the port area, and paratroopers controlled strategic



Soldiers participating in the exercises shout out their resolution of maintaining the national sovereignty and territory.



points, while the air force, the artillery and armored corps engaged the "enemy" and completely destroyed its counter-attack.

The military exercise provided a spectacular sight of a Straits-crossing and landing operation by Chinese forces armed with hi-tech weapons.

The new equipment doubled the might of the army, navy and air force, military analysts said, and advanced the capability of naval vessels and aircraft, while electronic warfare technology gave the PLA sea, air and electronic communication superiority.

Landing ships, hovercraft, helicopters and other modern forms of transportation gave the attack invincibility and a computerized artillery system added more flexibility, they said.

An automated command system connecting troops and headquarters greatly increased the efficiency when combined with pilotless reconnaissance airplanes and a comprehensive intelligence system in the war zone, they said.

Party committees and governments at all levels and the general public in Guangdong and Zhejiang provinces played an active part in the exercises by providing logistic support, demonstrating their determination to work with the military to safeguard national sovereignty and territorial integrity.

Zhang Wannian, Vice-Chairman of the Central Military Commission, said after the subsequent inspections of the soldiers, that Taiwan's Lee Teng-hui has broken away from the "one China" principle and has been preaching his "two states" fallacy, which has completely exposed his malicious attempts to separate Taiwan from China and destroy the possibility of a peaceful reunification.

He warned Lee that he who plays with fire will get burnt.

"The reunification of the motherland is a historical trend and the goal of all Chinese,"

The PLA, taking the will of the nation as its supreme will and the interests of the nation as its supreme interests, will never tolerate any attempts to divide the country and will never sit idly by to watch even an inch of the territory being taken from the motherland, he said, adding, "The PLA is keeping a close eye on the developments in cross-Straits relations and is ready to crush any evil attempts to separate the motherland."

#### China, US Make **Active Efforts for Ties**

resumption of talks on China's accession to the World Trade Organization (WTO) between China and the United States is positive and significant, President Jiang Zemin said during his talks with US President Bill Clinton in Auckland, New Zealand.

The widely-anticipated summit between them, the first since NATO bombed the Chinese Embassy in Belgrade, Yugoslavia on May 8, took place before the summit of Asia-Pacific Economic Cooperation members. It is expected to "actively" guide the ongoing Sino-US negotiations on the WTO issue.

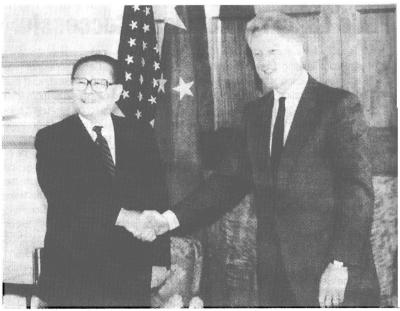
Jiang said he hopes that the negotiations will be conducted on the basis of equality and mutual benefit, and that the two sides will reach an agreement "at an early date".

He reaffirmed that China, widely-recognized as a developing country, will not sacrifice national interests for membership of the world trade club.

"We will not accept conditions beyond our economic capacity."

Clinton said the United States supports China's desire to join the WTO and hopes both sides will make further efforts to "successfully" complete the negotiations as soon as possible.

The US president also reaffirmed his country's stance on the "one China" policy, adding that the "two states" remarks made by Taiwan leader Lee Teng-hui "had brought about a lot of troubles" for both



IAN HONGGUANG

President Jiang Zemin and US President Clinton held talks on Auckland, New Zealand.

China and the United States.

Jiang called Lee a "trouble-maker" and a "stumbling block" to the improvement of Sino-US relations. Lee, with his statement, "destroyed the peaceful and stable situation across the Taiwan Straits, sabotaged development of relations across the Straits, hindered the improvement of Sino-US relations and endangered peace and stability in the Asian-Pacific region".

"The Taiwan problem has always been the most prominent issue in Sino-US relations. There have always been some forces in the United States who want to handicap the reunification of China; some conduct of the United States cannot but arouse serious concerns among the Chinese people."

"We will try any possible means to achieve peaceful reunification. But we will never make a commitment to abandon the use of force to safeguard national sovereignty and territorial integrity."

The two sides also vowed to continue to work for the establishment of 21st-centuryoriented constructive strategic partnership in their relations.

"Stable and healthy development of Sino-US relations benefits not only the two countries, but the whole world," Jiang said.

#### **Book Further Exposes Falun Gong**

book, entitled Li Hongzhi and His Falun Gong-Deceiving the Public and Ruining Lives, published by the New Star Publishers, says that Li Hongzhi, founder of Falun Gong cult, has repeatedly preached his heretical ideas and fallacies on every possible occasion to deceive his followers.

It discloses that on many occasions Li Hongzhi told his audience, "Mankind on this earth faces inexorable doom. Our planet should have been totally destroyed last year, according to my calculations."

He claimed to have, by his own power,



PL DAWEL

Chinese and English editions of the book Li Hongzhi and His Falun Gong-Deceiving the Public and Ruining Lives.

postponed the destruction by 30 vears.

Li called his Falun Dafa the "highest Law of Buddha" and the "orthodox law" superior to all religions.

In order to make the practitioners of Falun Gong have total faith in Falun Dafa and abide by the doctrines of his heretical cult, Li Hongzhi forbade practitioners to believe in any other religion.

He said, "Most of the existing religions are fake."

Li adopted all sorts of heretical means to control his practitioners, resulting in the deaths of 1,404 people and seriously damaging the health of many others.

#### **WEEKLY WATCH**

Li Hongzhi and his Falun Gong organization had seriously disrupted public order and encroached upon other people's freedom of speech and safety, according to the book

Whenever there was criticism of Li and his cult, they would instigate and organize Falun Gong practitioners to hold illegal gatherings to harass and attack those who voiced their criticisms, the book says.

Since 1996, there were several hundred incidents of Falun Gong people besieging schools, media and publishing institutions, government organs and even individuals'

private homes.

This culminated in April 1999, when the organizers of Falun Gong instigated more than 10,000 people to besiege Zhongnanhai, the seat of the Central Government, in Beijing.

The book reveals that Li Hongzhi had illegally reaped a large amount of dirty money by using Falun Gong, has large amount of savings deposits outside China, and had committed crimes of tax evasion and money laundering.

It also says that when traveling abroad, Li frequented gambling clubs and places that provided sex services.

Li Hongzhi had concocted his life story to deify himself by changing his date of birth from July 7, 1952 to May 13, 1951, because the day was the eighth day of the fourth lunar month, which is believed to be the birthday of Sakyamuni, founder of Buddhism. But the date of birth remained July 7, 1952, on the forms he previously filled out for determining his grade on his unit's payroll and obtaining his ID cards issued on December 31, 1986 and March 31, 1991, respectively.

#### Sino-Australian Relations To Be Enhanced

hina and Australia are ready to strengthen cooperation in multilateral international organizations and on major issues, and will work for the establishment of an equitable and rational international economic and financial order.

This was the common consensus reached between President Jiang Zemin and Australian Prime Minister John Howard in Canberra on September 8.

The two leaders agreed during their meeting to establish a 21st-century-oriented relationship between the two countries of long-term stability, healthy development and all-round cooperation.

They also agreed to establish an annual meeting mechanism.

Jiang expressed his appreciation for Australia's firm stance on the "one China" policy. He also reaffirmed the Chinese Government's position to safeguard national sovereignty and territorial integrity.

"China opposes any remarks and activities aimed at separating the nation," he said.

Howard said that the Australian Government regards its relationship with China as one of the country's most important, and that Australia attaches great importance to working with China in all sectors.

Howard also expressed Australia's support for China's entry into the WTO.

The two leaders attended the signing ceremony of five agreements and memorandums of understanding on consular affairs, mining and combating crime.

At a press conference after the talks, Jiang said China will "on no account" abandon the possibility of the use of force to solve the Taiwan problem should Taiwan



LAN HONGG

President Jiang Zemin and Australian Prime Minister John Howard met the press after their talks in Canberra.

seek independence or external forces interfere in this issue which is "purely an internal affair of China".

He outlined two preconditions for Wang Daohan, President of the Beijing-based Association for Relations Across the Taiwan Straits, to carry out his planned visit to Taiwan. Wang had been preparing to visit Taiwan this year before Lee Teng-hui made his "two states" remarks in July.

One condition is that Lee publicly retracts his "two states" remarks, while the other is that Lee can only receive Wang as leader of the Kuomintang Party, rather than as so-called "president".

Britain wants to see China in the WTO

because Beijing had a major role to play in ensuring long-term strength and stability in the global economy, British Trade Minister Richard Caborn said in London.

"We want to see China in the WTO for China's benefit, for our benefit and for the benefit of world trade.

"Membership would ensure that China's trade partners enjoy improved market access and a stable environment for invest-

ment and trade. It would also provide China with more secure access to global markets."

Signaling Macao's return to the motherland in 100 days, 1,999 homing pigeons whistled into the sky from the ruins of St. Paul toward Guangzhou on September 9.

"The pigeon racing leads us closer to Macao's return, and reminds us of the voice of peace that belongs to the new century,"

#### **WEEKLY WATCH**

said Zong Guangyao, Deputy Director of the Macao Branch of Xinhua News Agency.

Macao's return on December 20 marks the second step in China's reunification, following Hong Kong's handover in 1997.

Wang Qiren, Director of the Macao Branch of Xinhua News Agency, said when he met with the press in Macao the next day, "It is not just a matter for Macao. It electrifies all Chinese people."

"Small though it is, Macao serves as a bridge in the eventual reunification."

He said the "one country, two systems" model would apply to Taiwan as well.

"It is self-defeating for Lee Teng-hui to alienate Taiwan from the motherland."

"We must bear in mind that there is only one China," said Ma Man-kei, a famed local entrepreneur and Vice-Chairman of the National Committee of the Chinese People's Political Consultative Conference.

He said that everything is negotiable under the "one China" principle.

Ma's words sought to clear worries by some people from Taiwan and the West that China might fail to honor its promise of accommodating capitalism once Taiwan is reunited.

"From the perspective of Macao, I believe our autonomy will be guaranteed,"

he said. "The Basic Law for the Macao Special Administrative Region is practical and well-negotiated."

Beijing has officially established a 2008 Olympic Bid Committee, consisting of 76 members headed by Beijing Mayor Liu Qi.

Liu said at the founding ceremony at the Great Hall of the People that Beijing is confident of victory in the new bid. A Beijing victory will not only be an honor for the Chinese but will also help the Olympic movement.

Six years ago in Monte Carlo, Beijing lost by two votes to Sydney in the race for the 2000 Olympics.

The International Olympic Committee will decide in September 2001 which city will host the 2008 Olympic Games. The other cities vying for the 2008 Games are Paris, Osaka, Cairo, Kuala Lumpur, Istanbul, Buenos Aries, Lisbon, Seville and Toronto.

China's longest tunnel, the Qinling Tunnel on the Xi'an-Ankang Railway in Shaanxi Province, has been cut through. It is a milestone symbolizing a great improvement of China's technological level in building super long tunnel.

Located between the Qingcha and the Yingpan railway stations, the tunnel is 18.46 km long, the second longest in Asia and sixth in the world. It extends from north to south through the Qinling Mountain.

After a journey of 14,280 nautical miles from the North Pole, the Snow Dragon docked in the Xinhua Harbor in the Pudong New Area, Shanghai.

Completing a 71-day scientific research project in the Arctic, China's first in the area, the 124 researchers have brought back with them a wealth of research results. They were greeted by a welcoming band and 1,999 balloons flying high in the sky.

The voyage accomplished the three tasks planned for the mission—water mass exchange in the Arctic and north Atlantic oceans, research into the impact of ecological systems and marine biology resources in the Arctic on the country's fishing industry, and the North Pole's influence on global climate change, said Chen Liqi, leader of the scientific investigation team.

The Snow Dragon, having little time to take it easy, will go on China's 16th voyage to the South Pole in November, said Yan Qide, deputy leader of the team.

#### **SPOTLIGHT**

#### Chinese Director Wins Golden Lion Prize

ot One Less, a Chinese film directed by Zhang Yimou, won the Golden Lion Prize for best movie at the 56th Venice Film Festival in September.

The film tells the story of a substitute teacher in a Chinese village who tries hard to bring back to school a boy unable to attend classes.

Zhang says that it is the most satisfying film he has ever directed.

"It illustrates my concern for all the school children in China. I hope all the people who see this film will be touched because the emotion expressed in it is borderless and is not restricted by politics," he said at the film festival's press conference.

This is the third time that Zhang, a famous Chinese director, has won a prize at the Venice Film Festival. His Raise the Red Lantern won the Silver Lion Prize in 1991. One year later, he won the Golden Lion Prize for the film Qiu Ju Goes to Court.

Zhang has won other prizes at international film festi-



vals. For example, he was awarded the Golden Bear Prize for his film Red Sorghum at the 38th Berlin International Movie Festival in 1988.

# Further Cooperation Needed For APEC's Development

On September 13, Chinese President Jiang Zemin attended the 7th Asia-Pacific Economic Cooperation (APEC) Informal Leaders' Meeting in Auckland, New Zealand and delivered a speech. The following is the full text of it.

#### Prime Minister Jenny Shipley, Fellow Colleagues,

It gives me great pleasure to come to the picturesque city of Auckland and attend this meeting. May I begin by expressing my heart-felt thanks to Prime Minister Shipley for her kind invitation and to the Government of New Zealand for its thoughtful arrangements for the meeting.

This year marks the 10th anniversary of APEC. Over the decade, thanks to the joint efforts of all its members, our organization, adhering to its purpose of promoting economic cooperation and achieving common prosperity, has grown in strength and become one of the most important economic cooperation organizations in the Asia-Pacific and even in the entire world. Taking a review of APEC's course of development, I think there are five points that lead to its success and that we could draw on.

First, APEC should keep to its nature as an economic forum and focus on promoting the regional economic cooperation. This is essential for APEC to play a positive role and maintain its vitality.

Second, APEC has gradually developed a unique cooperation approach of its own, i.e., the universally recognized "APEC approach". This approach recognizes diversity and stresses voluntariness, consensus, flexibility and gradual progress. Practice proves that these principles are important factors ensuring development of economic cooperation among APEC members in the right direction.

Third, given the diversity of APEC members, APEC, instead of imposing uniformity, has worked out two timetables for the implementation of trade and investment liberalization, taking into account the disparity of economic development levels of its members and their different capacities to withstand the impact that the liberalization process may produce.

Fourth, APEC should attach importance to ECOTEC and take measures to promote scientific and technical exchanges, cooperation and technology transfers and boost cooperation in other areas such as the development of infrastructure and human resources so that APEC's two wheels—ECOTEC and trade and investment liberalization—can move side by side and jointly bring APEC forward.

Fifth, APEC members should conduct more studies and discussions on financial issues in the light of changing circumstances and take relevant measures to maintain normal financial order and jointly prevent financial risks.

The 20th century is coming to an end and the new century is dawning upon the world. Where should APEC go in the new era? This is a question that the leaders and members of APEC are pondering over now. The Asia-Pacific cannot develop in isolation of the rest of the world. At present, the international situation is, on the whole, still developing a relaxed demeanor. But the world is not yet tranquil. Neither of the two major tasks of the world, namely peace and development, has been accomplished. Moreover, they are faced with new challenges. Destabilizing and uncertain factors have visibly increased. It is widely felt that the world we live in is far from peaceful. Under such complex circumstances, we the leaders are all the more required to work unswervingly to promote the lofty cause of peace and development in the fundamental interests of the people of our own nation and of the world. And in keeping with the historical trend, we should build our homeland of the Asia-Pacific into a region of peace, stability, development and prosperity in the 21st century. There are now two tasks before APEC: One is to firmly maintain peace and stability in the Asia-Pacific region; the other is to further promote the economic growth of the region. APEC can and should exercise its role in these two aspects. I think that in order for APEC to maintain its vitality and make greater contributions to regional and world economic prosperity, we should do a good job in the following six areas:

First, actively promote common economic prosperity in the Asia-Pacific region. All members of APEC have been affected by the Asian financial crisis to a varying extent, and some members have suffered enormous losses. It is therefore a most pressing common task to overcome these adverse impacts and promote common progress of all member economies. APEC members, developing members in particular, should continue to strengthen the adjustment and reform of their respective economic structures. In the meantime, the developed members on their part should make vigorous efforts to provide favorable conditions, such as implementing a

#### **WORLD AFFAIRS**

positive and responsible fiscal and monetary policy and maintaining the stability of major currencies, so as to help create a good environment for an all-round development and prosperity of the Asia-Pacific economy. APEC should play its part in strengthening coordination and dialogues on macro-economic policies among its members, especially between developed and developing members, and in minimizing any possible negative impact of economic globalization.

Second, actively deepen regional economic and technical cooperation so as to lay a solid foundation for medium- and long-term development of the Asia-Pacific. APEC members should always bear in mind their long-term interests in their pursuit of economic growth. They should place more emphasis on strengthening their own capacity and pay greater attention to addressing the deeprooted problems that hinder the long-term regional economic development. APEC should seek substantial progress in ECOTEC. To be more specific, it should strengthen cooperation in areas such as scientific and technical exchanges, human resources and infrastructure development, improve the investment and trade environment so as to ensure a stable and sustained development of the Asia-Pacific economy.

Third, actively and steadily push forward the process of trade and investment liberalization and promote a sound development of the multilateral trading system. Considerable progress has been made in the process of APEC trade and investment liberalization. To participate in the process, developing members have made a great effort to overcome many difficulties. It is regrettable, however, in the aftermath of the Asian financial crisis, trade protectionism of various sorts targeted at developing countries has made a comeback. This is detrimental not only to the economic recovery of the crisis-stricken members, but also to the development of the multilateral trading system. And it will do no good to the developed members either. APEC members, especially the developed ones, should proceed from the overall interest of the regional economic cooperation and take effective measures to curb trade protectionism, further open their markets to developing members, and expand regional trade. The World Trade Organization (WTO) has played an important role in the growth of global trade, but it is still not as complete and broadly representative as it should be. As an organization that carries considerable weight in international economic affairs, APEC should contribute to the protection of interests of all its members and the improvement of the multilateral trading system.

Fourth, actively strengthen the cooperation in the international financial field and promote the establishment of a new, fair and rational international financial order. Finance is the core of modern economy. The stability of international finance bears on the immediate interests of all APEC members and the stability and development of the regional economy. To ward off financial risks and prevent the recurrence of a financial crisis

is an important task for all members. In view of this, the financial order should be reformed and improved, and efforts should be made to ensure a safe and orderly operation of the international financial market. In this connection, the developed members should make greater efforts to strengthen the monitoring and regulation of international capital flow, check any excessive speculation of international hot money, and help developing members enhance their ability to forecast and fend off such speculation. In the meantime, the choice independently made by countries of regions concerned on how to overcome the impact of financial crisis should be well respected and no country should seek to impose its own system and modality on others.

Fifth, firmly adhere to the right development direction of APEC and maintain the vigor and vitality of the organization. APEC has developed its unique "APEC approach" which is different from any other organization. Adherence to this approach will lead APEC to growth. Any attempt to change or abandon it will inevitably result in difficulties and setbacks for the development of APEC. Whatever happens, we should stick to the basic principles of APEC, for only by so doing can we make a greater contribution to the stability and prosperity of the Asia-Pacific region.

Sixth, actively press ahead with the mutually beneficial cooperation among APEC members. The decades following the end of World War II witnessed a rapid rise of Third World countries. The developing countries and regions in East Asia, in particular, have created worldimpressive economic miracles. Although developing countries are still faced with many difficulties, they are and have always been an important force in the international arena. With vast territories, abundant resources and a large population, developing countries have enormous potential for development. To strengthen South-South cooperation is the common aspiration of all developing nations. It is also an important issue in today's international relations and represents the direction of historical development and a symbol of world progress. The developing members of APEC should all give full play to their respective strong points and complement each other with their advantages. They should also develop and conduct a wide-ranging South-South economic cooperation and promote common development and common prosperity.

We are pleased to note that thanks to their hard work over the past two years, the crisis-hit economies of some of the Asia-Pacific countries have bottomed out, and are gradually recovering and moving in a good direction. This is an encouraging development. Let us join hands and seize this opportunity. Let us strengthen mutual coordination and cooperation in light of our actual conditions and make unremitting efforts to promote all-round economic development and prosperity of the Asia-Pacific.

Thank you.

# **Foreign Ministry News Briefing**

t the routine press briefing on September 7 and 9, Chinese Foreign Ministry Spokesman Sun Yuxi announced that at the invitation of Chairman Li Peng of the Standing Committee of the National People's Congress, a delegation from the Senate of France headed by its President Cristian Poncelet would pay an official goodwill visit to China September 13-18.

At the invitation of Premier Zhu Rongji, Greek Prime Minister Kostantinos Simitis would pay an official visit to China September 15-21.

The spokesman then answered reporters' questions.

Q: It is reported that the Japanese rightists again landed on China's territory, the Diaoyu Island. What is your comment on this?

A: On September 5 three members of Seinensha, a Japanese right-wing organization, outrageously landed on the Chinese territory of the Diaoyu Island, seriously encroaching upon Chinese sovereign territory sovereignty. On September 7 the Chinese Foreign Ministry made solemn representations to the Japanese Government and expressed strong indignation over this incursion.

It is a widely known fact that Diaoyu Island and the adjacent islands have been China's intrinsic territory since ancient times, and the Chinese side has an indisputable historical and legal basis for this. The Japanese Government, disregarding the important consensus on the issue of Diaoyu Island and its promises on it up to now, has allowed the rightists to encroach on Chinese sovereign territory. We therefore expressed our strong dissatisfaction.

The Chinese side demands that the Japanese side should immediately adopt measures to severely punish troublemakers, remove the bad influence, practically do what it promised to prevent similar incidents from happening.

Q: The Democratic People's Republic of Korea recently announced its new maritime military control zone. What is the Chinese side's comment on this? Will this create a tense atmosphere between South and North of Korea?

A: We hope that all the relevant parties will properly resolve this issue through dialogue and consultation in order to safeguard peace and stability on the Korean Peninsula.

Q: What's your comment on the situation of East Timor?

A: We have noticed that according the agreement reached by Indonesia, Portugal and the United Nations the referendum in East Timor has a result announced by the UN secretary-general. The relevant parties including Indonesia considered the voting fair. The Chinese side respects the decision of the East Timorese. We hope that all the parties concerned will continue to make efforts for maintaining stability in East Timor.



PLD/

Spokesman Sun Yuxi.

This year the UN Security Council has debated the issue of East Timor many times and last May it passed a resolution to send a UN special mission. A few days ago the Security Council sent a special delegation to Indonesia with the agreement of the Indonesian Government. China hopes that with the efforts of all the parties the situation in East Timor will return to normal as soon as possible.

Q: Recently an official of the US State Department claimed in a seminar that the tension across Taiwan Straits cannot entirely be attributed to Lee Teng-hui. China's use of force against Taiwan will probably arouse political and military reaction from the United States and may even lead to a war between the two countries. What is China's reaction toward this?

A: As is well known, the tense situation across the Taiwan Straits has been

completely created by Lee Teng-hui. Lee's perverse acts have been strongly opposed and adamantly condemned by the Chinese people. Recently the US Government and leaders have repeatedly reaffirmed their "one China" policy and observed three Sino-US joint communiques and relevant commitments.

A few day ago a few US officials, with a total disregard for the facts, made irresponsible remarks regarding the relations across the Straits and wrongly blamed China. This is extremely irresponsible and also a wanton interference in China's internal affairs. The Chinese side expressed strong dissatisfaction with and firm opposition to it.

The issue of Taiwan is an internal affair of China and brooks no foreign country's intervention. The determination of the Chinese Government and people is firm and unshakable. We demand that the US side honor the three Sino-US joint communiques and relevant commitments and make no comment or do anything to encourage the arrogance of the Taiwanese independence forces.

Q: Did China discuss with United States about the issue of its nomination of former Pacific Commander Admiral Joseph Prueher as the new ambassador to China?

A: The Chinese Government agreed to Washington's nomination of him as the new ambassador to China.

Q: What is your comment on the report to the US Congress by the US State department accusing China of persecuting religious groups?

A: The US State Department report to Congress is groundless, which wantonly interferes in China's internal affairs.

Falun Gong is not a religious organization, but an anti-science, anti-humanity and anti-society group which falsely uses Buddhism, Taoism and Christianity to describe its philosophy. The Falun Gong cult poses a serious threat to society and is adamantly opposed by the people, particularly by religious personages.

To improve the implementation of the policy of religious freedom and defend normal religious activities, the Chinese Government outlawed the cult. The ban is an act firmly supported by people in religious circles and those with religious beliefs.

The overwhelming majority of Falun Gong practitioners have been freed from the cult, and no question about them will be raised in this regard. Nobody in China is detained or arrested because of religious beliefs.

# **Changes in 50 Years**

The following series of articles indicate the fundamental changes that have taken place in China since the founding of the People's Republic in 1949, including rapid economic growth, increases in comprehensive national strength, and improvement in the living standards and way of thinking of the people.—*Ed.* 

by Tong Ji and Bei Qing

# **Rapid Economic Growth**

short time ago, the National Bureau of Statistics released a series of analysis reports, using detailed statistics to introduce the tremendous changes in New China's economic and social progress over the past five decades.

Rapid economic growth and

noticeable increases in comprehensive national strength. In 1952, China's GDP was only 67.9 billion yuan. In 1998, it soared to 7,955.3 billion yuan, representing an average annual growth rate of 7.7 percent when allowing for price rises (see Chart I). The rate greatly exceeded

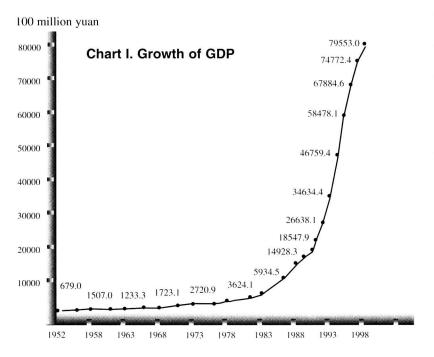
during this period. The rapid economic growth has significantly narrowed the gap between China and advanced countries worldwide. According to a World Bank estimate, in 1997 China's GDP ranked seventh in the world following the United States, Japan, Germany, France, Britain and Italy.

the world average level of 3 percent

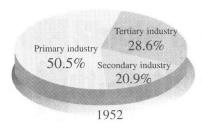
- Gradual readjustment and optimization of the economic structure. Of the GDP, the proportion of the primary, secondary and tertiary industries was changed from 50.5 percent, 20.9 percent and 28.6 percent respectively in 1952 to 18.0 percent, 49.2 percent and 32.8 percent in 1998 (see Chart II). In line with an overall analysis, China's industrial structure has entered an upgraded and advanced stage.
- All-round development of agriculture, forestry, animal husbandry and fishery. The added value of agriculture jumped from 34.3 billion yuan in 1952 to 1,429.9 billion yuan in 1998, registering a rise of 3.5 fold and an average annual growth of 3.3 percent when taking price increases into account. With 10 percent of the world's cultivated land, China has solved the problem of feeding and clothing 22 percent of the global population.

ation.

Farming: The total grain output



#### Chart II. Proportion of Primary, Secondary and Tertiary Industries in the GDP



Primary industry
23.7%
28.1%
Secondary industry
48.2%

Primary industry
18.0%
Tertiary industry
Secondary industry
32.8%
49.2%

1998

1998

rose from a little more than 100 million tons in 1949 to more than 490 million tons in 1998, ranking first in the world (see Chart III). The percapita grain output increased from 288 kg in 1952 to more than 400 kg in 1998. The output of cotton totaled 4.5 million tons in 1998, the largest in the world.

**Forestry:** The stabilized area of manually planted forests now exceeds 34.26 million hectares, ranking first in the world. The forest coverage rate has increased from 12 percent in the late 1970s to 14 percent in the 1990s.

Animal husbandry: The total output of pork, beef and mutton was merely 3.39 million tons in the early years after the founding of New China. In 1997, however, it reached 40.9 million tons.

Fishery: The output of aquatic

products jumped from 1.66 million tons in the early 1950s to 39.06 million tons in 1998.

● Constantly expanding industrial scale. Between 1949-98, in terms of comparable prices, the total industrial output value rose on an average 13.6 percent annually. Between 1952-1998, the industrial added value rose by 158 times, the original value of fixed assets increased by 498 times, and the number of industrial enterprises grew by 46.8 fold (see Chart IV).

Compared with the early years after the founding of New China, the output of major industrial products has increased by several dozen to several hundred fold, with that of steel, coal, cement, chemical fertilizer and television sets ranking first in the world since 1996.

1949

Crude oil	120,000 tons	161 million tons
Steel	158,000 tons	115.59 million tons
Electricity	4.3 billion kwh	1167 billion kwh
Motor vehicles	100 units (1955)	1.63 million units

In 1998, industry took 42.2 percent of the GDP and contributed 586 billion yuan worth of taxes to the State. Between 1991-95, on an average, 46.2 percent of the country's annual financial revenue came from industry.

● Considerable development of the tertiary industry. The added value of transportation and posts and telecommunications sectors surged from 2.9 billion yuan in 1952 to 502.9 billion yuan in 1998, showing an actual rise of 42.5 times and an average annual growth of 8.6 percent when allowing for price rises.

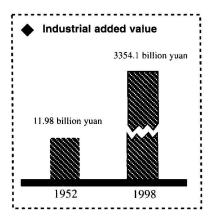
The volume of freight transportation increased from 161 million tons in 1949 to 12.64 billion tons in 1998, up 78 fold, while the volume of passenger transportation averaged 11 trips per person each year.

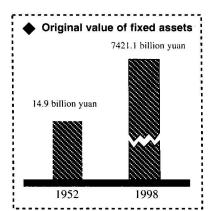
The added value of banking and insurance sectors multiplied from 1.1 billion yuan in 1952 to 401.7 billion yuan in 1996.

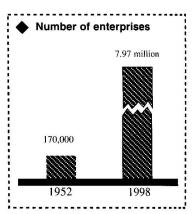
• Noticeable improvement in infrastructure facilities. Since 1950, the country has invested 17,725.1 billion yuan in fixed assets (see Chart V). Of this, 7,212.5 billion yuan has gone to capital construction and

#### Chart III. Total Grain Output









3,251.6 billion yuan to technical renovation. More than 1.3 million capital construction projects have been completed and put into operation, including more than 6,200 large and medium-sized ones.

Irrigated areas nationwide expanded from 19.96 million hectares in 1952 to 51.24 million hectares in 1997.

The railway system extended

from 21,800 km in 1949 to 57,600 km in 1998, while the mileage of highways opened to traffic increased from 80,700 km in 1949 to 1.28 million km in 1998. By 1998, the civil aviation sector had opened 1,122 international and domestic routes.

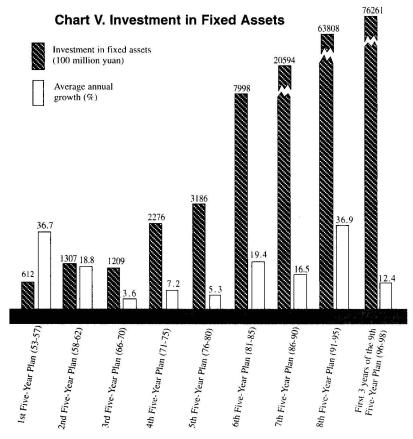
The posts and telecommunications sector has established public telecommunications and postal networks reaching all corners of the world. The telephone switching capacity rose from 470,000 lines in 1950 to 138 million lines in 1998, with the network scale ranking second in the world. In 1998, the country registered 23.86 million subscribers to mobile telecommunications services.

● Remarkable improvement in living standards. The residents' actual consumption level rose from 80 yuan in 1952 to 2,973 yuan in 1998. Among the urban residents' living expenses, those on food and clothing dropped from 80 percent in the early years after the founding of New China to 55.6 percent in 1998. The ratio for rural residents also declined from more than 90 percent to 59.6 percent.

● Growing status in world trade. China's foreign trade volume jumped from US\$1.13 billion in 1950 to US\$323.9 billion in 1998, representing a rise of 286 fold and an average annual growth rate of 12.5 percent. The country's ranking in world trade rose from 32nd in 1978 to 11th in 1998. Foreign trade accounted for 33.8 percent of the GDP in 1998.

The country's foreign exchange reserves multiplied from US\$2.15 billion in 1979 to US\$144.96 billion by the end of 1998, coming second in the world.

Between 1978-98, the country used US\$406.9 billion of foreign capital and approved more than 330,000 foreign-funded projects. The average scale of foreign investment increased from US\$1.22 million in the early 1980s to US\$2.63 million in 1998.



Note: The three years between 1963-65 were marked off for economic readjustment.

Employment:
From Single Choice
To Multi-Option

s time passes by, ordinary Chinese people's concept about employment changes. In the 1950s, many thought the best was to be a worker, in the 1960s, they vied for joining the army, in the 1970s, they were keen on acquiring a university diploma, and in the 1980s, their favorite choice was to study abroad or go in for business. In the 1990s, people say there are numerous opportunities.

For the Chinese in the 1950s, employment meant entering a State-owned factory. Workers enjoyed various benefits in addition to their salary, such as housing, medical care, labor protection and pensions. In a word, enterprises would take care of all the workers' needs. Unlike farmers, workers had an "iron rice bowl" (a secured living).

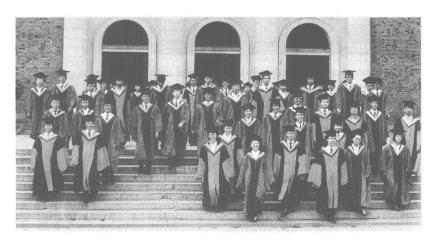
Liu Shun, a retired technical worker, got a job in a State-owned cotton mill in 1952. He recalled, "I entered the factory when I was 19. I hadn't had any schooling, and I learned to read and write at our factory's night school. I was a spinner and had to tend 32 machines. Although the work was tiring, I earned some 50 yuan a month. That was a fairly good pay at that time."

In the early years of New China, the country practiced centralized distribution of the labor force, all employment was arranged by the Government. Low wages and wide employment were the basic principles aimed at "everyone being secured a living and everyone having a job" so as to ensure social stability. And those who had a job normally stayed for life.

After the "cultural revolution"



Women textile workers in the 1950s.



China restored the college entrance examination system in 1977, and since then it has cultivated numerous Masters and Doctors.

(1966-76) started in the 1960s, most middle school graduates were required to go to the countryside. Joining the army became a popular means of escaping the hardship in rural areas. In addition, for rural youths, joining the army could help change their farmer status. After their military service, they could settle down in urban areas and get a permanent job.

In the 1970s, with the end of the "cultural revolution", the college entrance examination system was restored. Even now, many people, the same age as the People's Republic, cannot forget that warm winter's day

in 1977. Hundreds of thousands of candidates sat in the examination rooms, finally having an opportunity of fair competition since start of the "cultural revolution". From 1977 to 1979, a total of 18 million registered for the examination, while universities nationwide only recruited 880,000, an admission rate of 5 percent. However, this intense competition changed the successful people's lives.

It is well within the memory of Guo Fang who is now with the Chinese Academy of Social Sciences. "Only one month after I returned from the countryside, I

#### **COVER STORY**



Modern production line in an economic development zone.

entered my name for the examination at Beijing's Changqiao Subdistrict Office. Many years later, I found out that I was the first of that year among all Beijing's examinees in aggregate scores. I was admitted to Peking University, and was later a successful candidate for a Master's degree and Doctorate, also with the highest marks. I have also studied in London and Paris, but I my fondest memory

is that sunny winter's day when I participated in the college entrance examination. That enabled not only me but also our country to start a 'new class'."

In September 1986, the State Council promulgated four regulations concerning labor system reform, which involved worker recruitment, unemployment insurance, labor contract system and dismissal of workers in the State-owned enterprises. This changed the "iron rice bowl" type employee-employer relations practiced for more than 30 years. At the same time, special economic zones became the focus of nationwide attention. Financial benefit became an important consideration when young people looked for jobs, and they had an increasing awareness of commodity economy.



In the 1980s, many young farmers began pouring into urban areas to find jobs.

The idea of "going in for business" made those who were dissatisfied with their working conditions eager to try. The economic development and social changes formed a pressure on government employees. They found more arenas where they could fully display their talents, and many took the lead to come out of the crowded officialdom. Some engaged in business, some opened enterprises.

Meanwhile, college graduates either had advanced studies, or went to study abroad, or became employees in foreign-funded enterprises. Government institutions were no longer their sole option.



SUN SHU

Many people went in for business in the 1980s, which propelled the development of private economy. Pictured here: Liu Yonghao and his three brothers—managers of Hope Group, a private enterprise engaging in fodder production. Its annual output value has reached 6.5 billion yuan.



In the 1990s, everyone faces the problem of re-employment, and personnel exchange markets have mushroomed.

In the 1990s, the deepening reform has brought about more radical changes to society. Barriers between urban and rural areas and between different industries, regions

and ownerships have been broken down. Society has been enlivened, and people begun moving.

Farmers come into cities, urbanites go to the countryside, students

run companies, former government employees do business, and civil servants return to campuses. These are popular in China today. In March last year, the National People's Congress approved the State Council's institutional restructuring program. With the removal of 20-plus ministries and commissions, numerous civil servants needed reemployment. In fact, everyone faces this problem nowadays for the "iron rice bowl" is a thing of the past.

More and more Chinese people now look upon re-employment as a challenge as well as an opportunity. It has become increasingly clear: no job for life, no "iron rice bowl", no dependence on Government for employment, no attachment to one's work unit, and no disgrace on the self-employed.

Reform has created unprecedented opportunities, and an increasing number of ordinary people now have the freedom to choose and create their own destiny.

# **Housework: From Burdensome to Easy**

or thousands of years, Chinese women were held up by household chores. Their family role consisted of washing

clothes, cooking and looking after children.

After the founding of New China, the State put forward the goal to

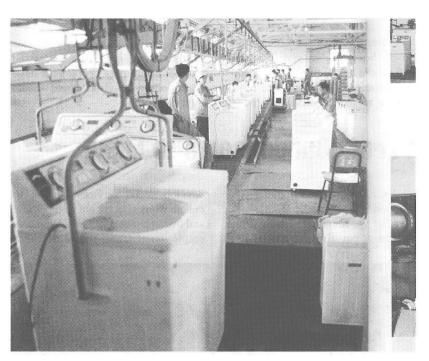
develop social services, aiming to enable women to get out of the house and become part of society. Women's employment rate thus increased



#### **COVER STORY**



In the 1960s, sewing-machine was regarded a luxury article for daily use.



In the 1970s, washing machines appeared on Beijing's market.

rapidly. However, due to the low level of mechanization, the labor intensity of housework remained great during the 1950s-60s. After work, people were still tied up with household chores and had little leisure time. People often said, "It is more tiring at home than at work."

Along with the economic development, various household electrical appliances began to enter the homes of ordinary residents in the 1980s. The emergence of labor service companies has pushed forward the social housework service undertakings. Now, housework has become easier, some even regard it as one of the joys of daily life or a chance for physical exercise.

Liu Cuizhen, a 64-year-old research institute retiree, recalled her experiences. The change in her

housework over the past 50 years epitomizes tens of millions of ordinary families.

Liu Cuizhen: Before I moved to

Liu Cuizhen: Before I moved to Beijing in 1957, I lived and worked in Shanghai. The first thing I did every morning was to light the stove. At that time, we didn't have honeycomb briquette, we used charcoal or eggette. Every family in our courtyard had to re-light the fire which produced a lot of smoke. Another thing we did at four or five o'clock every morning was to empty and clean the nightstools. So our day always began in a cloud of irritating smoke and a patter of sounds cleaning nightstools.

Then families had more members, and so the household chores increased. Due to low salaries, most families couldn't afford to hire a maid. We had to do everything ourselves, washing clothes, cooking, looking after the children, sewing and cleaning the house.

Every afternoon when I got back from work, I immediately went into the kitchen and stayed there for nearly two hours, cooking for the big family. After dinner, I had to do other household chores, such as making clothes and shoes. Then, we worked six days a week, and on Sundays we seldom had time to take children for an outing. It took nearly half a day to wash the clothes. We used a wooden basin and washboard. To make the work less tiring, housewives in the same courtyard often gathered together, chatting while washing. Many women of my age have back complaints, which are the direct cause of the heavy housework from that time.

In the 1960s, I bought a sewing machine which was considered a luxury article for daily use. This made clothes making easier. Neighbors admired me, some often came to my house to use it.

In the late 1970s, I bought a semiautomatic washing machine, which was a tremendous help. It's no longer difficult washing big heavy sheets, and it saved both time and effort.

In the 1980s, the achievements of

#### **COVER STORY**

reform and opening made our life easier and easier. Various household electrical appliances appeared in my kitchen. The electric cooker is my favorite way of cooking. Using it, I need not worry about the duration and degree of cooking. I just put rice and water in it and insert the plug in a socket. In the interim, I can wash and stir-fry vegetables. The cooking time is shorter.

The refrigerator has enabled us to have fresh vegetables without making daily trips to the market. During the summer we can also drink home made cold drinks.

In the 1980s, various household electrical appliances appeared on the market. For instance, the output of washing machines increased from 400 units in 1978 to more than 10.46 million units in 1988, and that of electric kitchenware, such as electric cookers, from 36,400 units in 1978 to 6.05 million units in 1988. This greatly improved the automation level of housework.

To help the couples who are both employed take care of children and senior family members and do housework, the Beijing March 8 Service Co. was established in 1984, and it recruited housekeepers from around the country. Then, Beijing's housekeeping labor market was flourishing. At that time, most maids came from the countryside, and maid exporting even became a way of some poor rural areas to reduce poverty. A survey in the 1980s showed maids from Hedian Township of Wuwei County, Anhui Province, sent home nearly 200,000 yuan a year.

The initial form of social service for housework emerged in the late 1980s, with the establishment of the Beijing Li Kang Removal Co., the first specialized service company. Since then, household service undertakings have developed rapidly.

Among the household services, part-time helpers are the most popular. They can

do anything you wish, from washing clothes, cooking and cleaning the house to baby-sitting and taking care of the elderly.

Other specialized services offer more convenience. Laundries help you with the washing, and you can buy ready prepared and cooked food in the supermarket. Service for day-to-day housework is a big market with a bright perspective. A survey of 720 household in eight urban districts of Beijing shows this market has a potential of 1.67 billion yuan.



In the 1980s, with the emergence of removal companies, housework service undertakings developed rapidly.



In the 1990s, part-time housekeepers do anything you wish. Part-time cook is well-received.

For cooking we now use gas instead of coal, and I no longer have to worry about making a fire.

In the last decade, we bought more household electrical appliances, such as a microwave and electric oven, an electric food processor and a kitchen utensil sterilizer. We have also changed to an automatic washing machine.

Labor and community service companies have made our housework more convenient and easier. Whenever we have trouble we only need to make a phone call, and somebody will come to help.

I was afflicted by a serious illness in 1997. Through the community service center, we soon hired a maid. When I recovered and did not need so much help, we replaced the full-time maid with part-time helper.

After doing so many years of housework, I can relax now and easily enjoy my remaining years.

# Home Money Management: From Depositors to Investors

s the century nears its end, many ordinary Chinese find a new "troublesome concern" i.e. what to do with their spare money. "How can I make a profit? By putting it in the bank or investing it in stamps or stocks?" They may not realize that such trouble is not such a bad thing, because it indicates the purses of ordinary residents are swelling, and their life is prosperous.

During the 1950s, saving was considered a reflection of one's political consciousness. To raise funds for construction, the State made five issues of national economic construction bonds during the 1954-58 period. Although most people's circumstances were not easy, they responded to the issues enthusiastically. Their only thought was to give their contribution to the country's construction. At that time, putting savings into the bank was regarded as an act of patriotism.

Practicing diligence and thrift was advocated in the 1960s. People put their limited earnings into the bank. However, there were many others hiding their savings at home, because they considered it to be the safest place and because bank interest was seen as income from exploitation in those days. Some banks even had two separate counters, one for interest bearing deposits and another for interest free deposits. This not only formed a peer pressure on depositors, but also affected bank savings balance.

Given this, the People's Bank revised the regulations on deposit, for the first time putting forward the deposit principles—voluntary deposit, free withdrawal, deposit producing interest and guaranteeing the

secrecy of the depositors' savings balance. Since then, bank interest has been regarded as a legitimate source of income.

After the mid-1970s, the national economy was improving. Those who were born around 1949 went to work, easing their families' financial burden. Many people became better off. They put their limited savings into the bank, to accumulate enough money to buy the then three luxury articles, namely, a bicycle, a watch and a sewing-machine.

Personal investment in the true sense actually appeared in the last two decades. While banks remained the chief outlet for people's surplus money, other channels for money value guarantee and personal investment mushroomed in the 1980s, and



Some large futures trading markets have appeared in recent years.

those who took the risk and grabbed opportunities became the first to get rich.

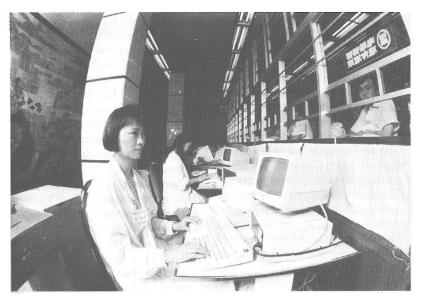
State treasury bonds. China issued State treasury bonds in 1981, the first since it stopped such issues 20 years ago. At first the bonds were sold through administrative apportionment. The lack of securities secondary markets affected the circulation of State treasury bonds, and thus people were not keen on buying them. Later, the State gradually opened the treasury bond market. The enhanced circulation and higher interest rates made these treasury bonds gilt-edged securities to many people, and the purchase and trading of State treasury bonds became pop-



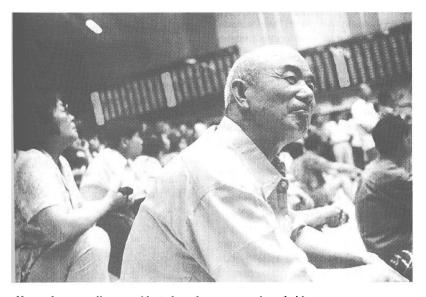
ZHANG YINGHUA

A bank office in the 1950s-60s.

20



In the 1990s, computers are widely used in banks, and automatic deposits and withdrawals have been realized in many big cities.



More and more ordinary residents have become new share-holders.

ular.

Stamps. As more and more people became enthusiastic philatelists, some discovered that this was also a way to make money. Therefore, many people could often be found in front of post offices, trading stamps, and those small stamps began to have a price beyond their face value. For instance, a complete sheet of Monkey stamps (80 pieces) with a face value of 6.4 yuan could sell for 21,000 yuan. Some people even published a

special newspaper in Guangdong, printing market prices of stamps. They bought stamps from stamp suppliers and sold them to stamp collectors, some earned as much as several million yuan from this.

Coins and antiques. Like stamps, coins, ancient or modern, calligraphy and paintings of celebrities and antiques were widely considered items which guaranteed value for money and appreciation. However, investing in them required financial

strength as well as appraisal ability. Thus, few people can afford the risk.

Stock market. Among various investment channels, the stock market was the most flourishing. In 1984, the Feile Audio Co. was established in Shanghai, and sold 10,000 shares (50 yuan per share) to the public through the Shanghai Branch of the Industrial and Commercial Bank of China. This was the first stock issue since China introduced the reform and opening-up policy, startling securities markets worldwide.

However, it took several years for ordinary citizens accept and begin to favor stocks. When the Shenzhen Development Stock was issued in 1986, Party members and government employees were required to buy, and they were told it was a political task. At that time, stocks were pieces of paper in different sizes and color and printed with the names of the stock, the issue company and its value. When some people took home a pile of such paper, exchanged for their cash savings, they didn't take them seriously. Few of them thought the price of the pieces of paper could increase as high as 100-fold later, and some became millionaires before they knew it.

A few years later, more and more people realized investing in the stock market was a golden way of making money. So whenever a new stock was about to be issued in Shenzhen, there were always long queues in front of the stock exchange waiting to subscribe. And, transaction sites and means were also greatly improved nationwide.

Since the early 1990s, more channels for personal investment have emerged, such as insurance purchase and foreign currency dealing. With the number of people returning from abroad increasing, more and more ordinary Chinese have foreign currency. And some have begun to learn foreign currency trading.

More recently, the Internet has been involved in household financial management. Online investment and stock dealing will become new ways of personal investment.

#### Arch Traitor of Taiwan People's Interest

RENMIN RIBAO (People's Daily)

signboard favored by Lee Tenghui is his "public opinion" shield whenever he preaches his separatism. He likes to give himself the credit being a guardian representing and protecting the interests of the Taiwan people. With his "two states" fallacy expressed, he alleges that it "fully represents" the voice of the 22 million Taiwan people. But numerous facts about Lee Teng-hui have clearly demonstrated that this is contrary to the real situation.

Investigations by four authoritative Taiwan poll investigation research centers, including the Taiwan University of Political Science and the Sun Yat-sen Investigation University Poll Research Center, into 20 public opinion polls conducted with regard to national reunification or "Taiwan independence" since 1994 show that the majority of people in Taiwan hope to maintain the status quo and a stable cross-Straits situation of peace between Taiwan and the mainland. So, shortly after Lee Teng-hui dished up his "two states" fallacy last July, 107 scholars and professors in Taiwan issued a joint statement pointing out that Lee's "two states" statement in no way represents the opinion of the 22 million Taiwan people.

Maintaining the "status quo" as hoped by the Taiwan people means peaceful cross-Straits relations, a stable social environment and sustained economic development in Taiwan. This is in the interest and meets the demand of the Taiwan people.

But Lee Teng-hui's "two states" fallacy has most seriously deteriorated cross-Straits relations and has brought about the thorough demolition of the living environment for the Taiwan people.

Formerly, due to the concerted efforts made by compatriots on both sides of the Taiwan Straits, there had already arisen a situation of increased

cross-Straits contacts, exchanges and cooperation. Following the "one China" principle, cross-Straits dialogues in political, economic and other fields were expected to be deepened. But at the moment, Lee Tenghui, with his "two states" fallacy, completely undermined the basis for all development or improvement to that end. Lee Teng-hui has, with his fallacy, closed the door for any development of cross-Straits contracts and exchanges or dialogue between the Beijing-based Association Relations Across the Taiwan Straits (ARATS) and the Straits Exchange Foundation for a peaceful resolution to cross-Straits divergencies. No doubt, Lee Teng-hui's "two states" fallacy has directly inflicted great damage to the interest of the Taiwan people. It will most seriously affect the economic development of Taiwan.

As people are aware, the prerequisite for economic development lies in a stable political and social environment. This is all more so for Taiwan since it has developed an export-oriented economy. If a tense cross-Straits situation should occur, Taiwan's economy will suffer great losses. This is demonstrated by the crisis that struck the Taiwan Straits in 1996 and the crisis now arising from the "two states" fallacy of Lee Teng-hui.

Since last July, when Lee Teng-hui dished up his "two states" fallacy, stock markets have experienced a general drop in price. Within one week, it had plummeted 1,500 points and with this a great cut in the amount of transactions. The same thing also happened to all futures markets in Taiwan. People fought for buying foreign exchange. The over 10 million stockholders in Taiwan have suffered as a direct result of Lee Teng-hui's "two states" fallacy. Because people are losing confidence in the future, many have tried every possible means to move their personal property abroad. Financiers fear that the "two states" fallacy will give rise to a most serious outflow of capital from Taiwan. Many foreign investors have even stopped conducting business or investing in Taiwan not only for economic reasons. It is also because they do not want to involve themselves in any risks brought about by Lee Tenghui's "political gambling".

In recent years, Taiwan has achieved fairly fast economic growth and this was to some extent attributed to stable cross-Straits economic exchanges and cooperation. Up to the end of 1998, cross-Straits trade had topped US\$140 billion—Taiwan enjoyed a surplus of over US\$90 billion, equivalent to Taiwan's foreign exchange reserves accumulated in recent years. Without such a trade surplus, Taiwan will inevitably suffer a large trade deficit. At present, development of economic globalization and various regional economic groups offers a rare fine opportunity for cross-Straits economic cooperation and common development. But a tense situation between the two sides on the Taiwan Straits will seriously obstruct this trend of development. Many businessmen from Taiwan complain that Lee Teng-hui's "two states" fallacy threatens to deprive them of this good opportunity to develop business on the mainland and that if these fine opportunities are lost it will have the most unfavorable effect on the economic development of Taiwan.

In the view of economists in Taiwan, Taiwan's economy has not yet entirely extricated itself from the low point of Asian financial crisis. Affected by Lee Teng-hui's "two states" fallacy, it will be hard for Taiwan to achieve its set goal for a GDP growth of 5.3 percent this year. Facing such an indefinite factor, Taiwan's economy will surely suffer an even worse fate. It goes without saying should Taiwan still be led on for long by the "two states" fallacy it will meet with an even greater economic setback.

With Lee Teng-hui's true separatist face being thoroughly exposed and a deepening understanding of the harm brought about by the "two states" fallacy, the Taiwan people will surely make a correct choice of their own.

September 9

#### Renminbi Devaluation Unnecessary

RENMIN RIBAO HAIWAIBAN (People's Daily Overseas Edition)

As the dark clouds of the Asian financial crisis have not totally dissipated, the variation of the Renminbi exchange rate has aroused wide concern. Is it necessary to devalue the Renminbi? The answer is closely related not only to the stability of the market but also to the long-term interest of the State and the people.

From a long-term view, the variation of a country's currency exchange rate is usually determined by whether the currency is overvalued or not. From the Mexican financial crisis five years ago to the recent Asian financial crisis, we have seen a kind of overestimation of currency values in these countries. The overestimation of a currency's value will bring about a series of problems in international and domestic finance and trade. When these cannot be solved, they have to resort to the adjustment of the exchange rate.

History shows that the value of a country's currency will rise after a period of high economic growth and improvement of aggregate supply. During the process, the exchange rate of this country's currency against others will increase. For instance, in the 1940s, the exchange rate of Japanese yen against US dollar was 360:1. Through 40 years development and after a high economic growth rate for 10 consecutive years, in particular, the purchasing power of the Japanese yen was ascending. Under the floating exchange rate, the actual and nominal exchange rate of Japanese yen against the US dollar both increased. By 1985, the nominal rate of the Japanese yen against US dollar rose to 200:1. In 1990, the rate was 144:1, and in 1995, it reached 94:1. The Republic of Korea (ROK) is another example. It is normal that currency values rise in line with economic development, but if the rise is too rapid, this may lead to an overestimation. This can be seen from the recent changes in the Korean

won and Japanese yen. China has maintained steady economic growth since its reform and opening-up. From 1978 to 1997, the gross domestic product (GDP) of China grew at an average annual rate of 9.9 percent. The steady rapid growth and healthy development of the national economy greatly improved the country's aggregate supply. During this period, however, the Renminbi exchange rate was not strong nor did it rise a little. On the contrary, it decreased continuously. The exchange rate of the Renminbi against the US dollar was 1.7:1 in 1981, while the ratio is now 8.4:1. The Renminbi was not affected by the economic development and aggregate supply improvement, therefore, an overestimation of the Renminbi will not occur.

At the same time, with the price reductions witnessed in the last two years, the Renminbi has a stronger purchasing power. When the foreign exchange market opens fully, the growth of the purchasing power of a currency will promote its exchange rate. Since the exchange for Renminbi is restricted in some aspects, it is not appreciated in the market, but the trend is unavoidable.

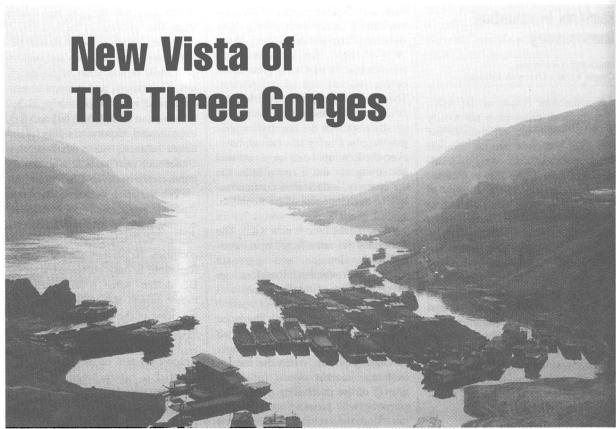
From a short-term view, the variation of a country's currency exchange rate is usually determined by its import and export and balance of payment. When imports are excessively greater than exports or the trade deficit increases, the exchange rate should be adjusted. But if such conditions do not occur, the exchange rate of a currency needs not be adjusted. Affected by the Asian financial crisis, Chinese exports declined last year. This decline was mainly caused by the insufficient purchasing power of trading partners and had nothing to do with the exchange rate. Though most Southeast Asian currencies were devalued, the labor cost in China is still far lower than that of other countries under the current exchange rate. Consequently, the devaluation of the Renminbi seems unhelpful to exports. Seen from the balance between imports and exports and international payment, although China's exports

declined a little, they are still a little larger than imports. In the first half of this year, China exported 83.008 billion yuan worth of goods and imported 75.010 billion yuan of commodities. The exports and imports in general trade were respectively 32.349 billion yuan and 30.627 billion yuan. Imports and exports roughly maintained balance, with a small surplus. Under such conditions, it is absolutely unnecessary to devalue the Renminbi.

The variation of a country's currency exchange rate is not a unilateral activity, it has to take into consideration the currency conditions of other countries. At present, the variation of Renminbi is only compared with the US dollar. After several years of robust growth of the US economy and the rising of the New York stock market for five successive years at a speed of 1,000 points per year, the Federal Reserve System of the United States adopted a retrenchment policy to avoid possible inflation, which counters currency deflation in China. Furthermore, though the US economy has strengthened in recent years, its balance of payments is not so satisfactory. The trade deficit has been as high as US\$200 billion. Inflation shows the purchasing power of US dollar is decreasing, while the trade deficit reflects the need for devaluation. While the Renminbi is facing price reductions and an increased purchasing power and US dollar is facing inflation and a reduced purchasing power, which one is in more need of devaluation? One has a small trade surplus and the other faces a huge trade deficit. Which one should be adjusted through a change in the exchange rate?

To put it simply, the stability of Renminbi has an internal base with a big purchasing power from a long-term view and is supported by a balance of international payment from a short-term view. As long as these two basic conditions do not change obviously, any prediction on Renminbi devaluation is groundless.

August 14



ZHANG JINLAN

Qutang Gorge in the twilight.

he Three Gorges, one of the world's grand gorges, is 204 km long, spanning from Baidicheng in Fengjie County, Sichuan Province to Nanjinguan in Yichang City, Hubei Province. They are known for the precipitous cliffs, broiling torrents and rich historical heritage. Upon completion of the Three Gorges Dam in 2009, the Three Gorges will take on a new look. Although the project will immerse 39 cultural and natural scenic spots, that is, 13 percent of the total, 37 new over water scenic spots together with 15 karst caves and 14 islands will emerge out of the water, adding more splendor to the magnificent scene of the Three Gorges.

# Xiling Gorge—A Combination of Natural Scenery With Artificial Construction

Xiling Gorge extends from Xiangxikou to Nanjinguan in Zigui County, Hubei Province, a distance of 74 km. Upon completion of the Three Gorges Dam, most of its scenic spots such as the ancient temple in Huangling, Huangnu Gorge and Dengying Gorge will be preserved.

Moreover, the grand project of the Three Gorges Dam itself will become a place of interest. Above the dam are miles of water rippling in green waves whereas below the dam waterfalls rush down fiercely. The already completed Xiling Bridge at the lower reaches links the north and south of the Yangtze River like a rainbow. A 40-km-long riverside scenic spot will emerge between the Three Gorges Dam and the Gezhouba Water Conservancy Project. Through mountains surrounded by clouds, iron electricity pylons point to the sky, and huge ships blow their whistles while passing through the various levels of water gates. A more spectacular scene will appear in Xiling Gorge.

#### Wu Gorge—A More Enchanting

#### View of the Goddess Peak

When the water level of the Three Gorges Reservoir reaches 175 meters, the water will reach the foot of the famous 12 Peaks of Wushan Mountains which reveals a gorge famed as the "gallery of landscape paintings" when seen from the river. With a rise of 100 meters in water level, the famous Goddess Peak will be like a cloud-and-fog-clad goddess descending several dozen meters and welcoming tourists. For a close view of the Goddess Peak, visitors on ship still need to stretch their necks to admire the Goddess's air.

# Qutang Gorge—A Spectacular Kuimen Standing at its Mouth

After the Three Gorges Dam begins to conserve water, the water level of Kuimen will rise about 50 meters, just enough to immerse the shoal in front of Kuimen. Several places of interest and of historical importance at the entrance of Qutang Gorge will be removed to the Kuimen Precipice 175 meters above water. Then, the peak of the Kuimen Precipice will still be high above the water, and backed up by the grand mountains behind, Kuimen will look as grand as ever.

#### Baidicheng—A Pearl Surrounded by Water

The isolated spot of Baidicheng is located in the tree-covered Baidi Hill to the east of Fenjie County. Baidi Hill is 248 meters high with the valley height of 150 meters. After the Three Gorges Dam begins to hold water, the valley will be immersed, and Baidicheng will become a pearl surrounded by water. Rowing on the river, you will find yourself in a fairyland. The fairy island of Baidicheng is thickly covered by trees. You may first visit the Baidi Temple to appreciate the precious Bamboo Leaf Tablet and the Phoenix Tablet. You may also have a full view of the hills and the river at the top of Baidi Hill.

#### Shibozhai—A Lotus Emerging From Water

Located on the northern bank of the Yangtze River, 45 km away from Zhongxian County, Chongqing, the

#### Fengdu—From a "Ghost City" To a Floating City

Lying on the top of Dongming Hill, Fengdu of Chongqing is known as the "ghost city" throughout the world. The gate of the ghost city is 155 meters high, Changhe Pavilion at the middle, 175 meters, and the Hall of the King of Hell, 288 meters. Upon completion of the Three Gorges Dam, the river will reach Changhe Pavilion without affecting the nether world. The ghost city will be floating on the water. Ships can pull in at Changhe Pavilion, facilitating people's visit up the hill.

Apart from what has been described above, the famous Lessor Three Gorges will be more accessible once the Three Gorges Dam is completed. The Lessor Three Gorges, a narrow section consisting of three valleys, is located on the upper reaches of the Daning River, a tributary of the Wuxia Gorge. They are Dicui (Dripping Greenery), Bawu (Fog of Bashan Mountains) and Longmen (Dragon Gate). Dicui is the longest of the three, and it is covered with lush greenery and waterfalls. Major sights in Dicui Gorge include the Waterfall Cave, the Celestial Banana Forest, Buddhist statues at Moyan Cliff and the Suspended Coffin. Bawu Gorge is featured with towering mountains and deep valleys. The mountains form the shape of various animals and human forms, named by the locals as Monkeys Recovering Moon in the Pool, Goddess of Mercy Sitting on a Lotus Flower and White Snake Coming Out of the Cave. Although the Longmen Gorge is only 3 km long, it is strategically very important. Two deep mountains face each other so closely at the mouth that they nearly touch each other.

Various routes for Three Gorges tours have been introduced, including the Tour to the Three Gorges by 1,000 Senior Citizens, the Tour to the Yangtze River, the Sight-seeing Tour and the Eco-Tour. A specialized tour visiting five scenic spots is extremely popular. The five scenic spots are Fengdu, Shibozhai, Baidicheng, the Three Gorges and the Lessor Three Gorges and the Three Gorges Dam. Tourists can then appreciate the typical scenery of the Three Gorges without expending much time or money.



Gorges.

One-Way Tour. Board a ship at Chongging Port at 18:00 the first afternoon; visit the ghost city of Fengdu the next morning; visit Shibaozhai at noon; visit Baidicheng in the afternoon; visit the Lessor Three Gorges, the Three Gorges and the Three Gorges Dam on the third

day; and leave the ship on the fourth morning.

One-Way-and-Two-Spot Tour. On the basis of the One-Line Tour, add a one-day tour to Chongqing and Yichang.

Selective Tour of One-Way and Two-Spots. This caters for self-travel which has become increasingly popular in recent years. Tourists themselves can decide which scenic spots to visit and how much time to spend at each facility.

Return Tour. This caters for senior citizens and large groups. The five scenic spots are divided into upstream and downstream sections. So tourists have plenty time to visit and rest with various on board activities.

ZHANG JINLAN A Glimpse of Qutang Gorge.

gate of Shibozhai is 173.5 meters above sea level. When the water level of the Three Gorges Dam reaches 175 meters, Shibozhai will transform into a lotus-like island with its mirror image reflected on the water. Then, it will be an even prettier scene.

#### Baogang Prepares for Overseas Listing

The Shanghai Baogang Group announced that its overseas listing work formally started recently after one year or so of preparation. It is anticipated that shares will be issued abroad in the first half of 2000.

A total of 13 domestic and well-known foreign intermediate institutions will be involved in the operation, including the US-based Merrill Lynch & Co. Inc. and the China International Financial Co. Ltd., in addition to three assessment organs and six law offices.

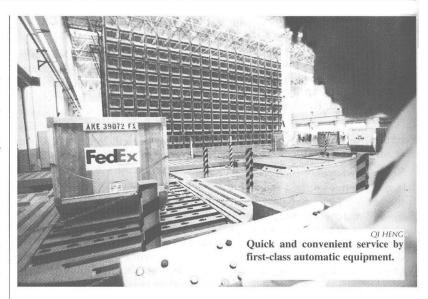
The 13 intermediate institutions agreed it is an honor for them to lend a hand in introducing Baogang, a primary State-owned enterprise, to the international capital market. They promised to provide the best personnel with their rich experience and strength to offer the best service to Baogang.

Baogang now possesses an annual production capacity of 11 million tons of steel, with per-capita productivity exceeding 700 tons. Its products, such as steel for motor vehicles and household electric appliances, oil pipes and tin-plating and container steel plates, are available on the international market. The group's superb products, high profits and strong development ability of new varieties will provide effective support for its listing abroad.

#### **Beijing to Lay Light Railway**

n October, Beijing will start to lay the tracks of a 40-km-long light railway and will complete it by 2003. The railway is designed to alleviate the traffic congestion in the metropolis in the near future.

Beijing may have the most overpasses with the largest coverage area in the world, and the traffic network is expanding at a speed of 3-5 percent every year. However, the growth can never keep up with the 15-percent



# Capital Airport New Freight Station Opened

The newly completed freight station at Beijing's Capital International Airport began operating on September 3, marking the upgrade transport service of the airport.

The new station is the largest of its kind in the country with the most advanced equipment, highest degree of automation and the biggest annual cargo handling capacity. The station covers 135,200 square meters, with

72,800 square meters of storage space and 23,700 square meters of construction area. The designed annual cargo handling capacity is 160,000 tons, 70 percent of which is for international goods. It can handle goods carried by three freight crafts simultaneously. At peak times, it is able to handle 756 tons of goods per day and 95 tons per hour. It is designed to handle the arrival and departure of 70,000 flights every year, 36 percent of the total designed handling capacity of the airport by 2005.

Construction of the station cost 250 million yuan.

increase of various motor vehicles every year. At present, vehicles travel at an average speed of 10 km per hour in rush hours in the capital.

Developed countries have set good example to solve the problem.

Railways have shown their capacity in undertaking 50-80 percent of total traffic volume in Moscow, Hong Kong, Paris and Tokyo. For the existing railways and subways in Beijing and Shanghai, the ratio is 4.7 percent and 0.74 percent respectively. The estimated transport capacity of railways is several or even dozens of times that of normal traffic vehicles.

Railways are much more environmentally friendly. The pollution emitted by private sedans, business cars and buses was 9.5 times, 19 times and 4.1 times that of railways.

The Shanghai Pearl Line, the first urban light railway in China, extends 24.95 km. To date, 8.5-km-long tracks have been laid.

The State Council has approved the building of a similar light railway in the capital city this October. The 40-km-long railway will cost 5.8 billion yuan. Starting from Xizhimen, it will stop at Zhongguancun, Peking and Tsinghua universities, the Shangdi Scientific and Technological Park, Space Garden. the Huilongguan, Lishuiqiao and Wangjing terminate and Dongzhimen, with 16 stations on the way.

#### China to Attract More Foreign Fund

China will open another 10 sectors to overseas investment, including finance, insurance and telecommunications.

Restrictions on the number of overseas-funded insurers and their locations will be gradually relaxed. Overseas insurers will also be allowed to provide a wider variety of services and hold larger shares in joint ventures.

China's telecommunications sector will first experiment with overseas investment in its value-added business, and then gradually open the

market to overseas capital.

More Chinese airlines will be encouraged to use overseas funds and cooperate with overseas counterparts in establishing engineering subsidiaries.

The business scope for overseasfunded investment companies in China will be enlarged. For instance, they will be allowed to sell products made by their plants in China and build research and development centers of their own.

China will also extend its experiment with overseas investment in areas such as accounting, assessment, quality control and management, legal counseling, commerce, foreign trade and tourism.

#### A6—Best China-Made Sedan Premiered

A, a new car manufactured by the FAW-Volkswagen Automotive Co. Ltd., caught the spotlight at the recent Changchun International Auto Fair.

Prior to that, the A6 wheeled down the production line in the presence of Zou Jiahua, Vice-Chairman of the NPC.

This Chinese-made A6 is modeled on the German-made A6, which appeared on the global market with a big success in 1997. The new model features some adjustments to the elasticity of seats, anti-seismic function of chassis, air-conditioning system and the light signal of the fascia board. The length of the sedan has been extended by 90 mm. The production line costs 1.08 billion yuan, the designed annual production capacity is 36,000 units and the estimated investment payoff period is seven years.

There are now 100,000 Audi cars running throughout the country. Audi cars made the biggest profit in China's auto industry in 1998 and in the past months of this year.

The company has also supplied component parts for Red Flag sedan cars.



#### Talks on Agriculture and Township Firms

Agriculture and Township Enterprise International Business Investment Talks will be held October 14-16 at the Beijing Commercial Business Complex. It is co-hosted by the **Township** Enterprise Development Center under the Ministry of Agriculture and International Trade and Investment Committee under the China Association of Foreign-Funded Enterprises.

Nearly 100 overseas businesses have applied to participate in the talks, involving in the fields of machine-building, chemical, pharmaceutical, electronic communications, and food and feed processing industries, cultivation, livestock breeding, farm produce processing, grain intensive processing, financing, and capital construction project (such as roads, bridges, power plants, environmental protection items and sewage works).

#### **New IT Corporation Set Up**

The China National Posts and Telecommunications Industry Corp. (PTIC), renamed the China Putian Information Industrial Group, started operation on September 1.

The group, under the former Ministry of Posts and Telecommunications and the subsequent Ministry of Information Industry, is a holding company composed of listed holding companies, State-owned enterprises and joint ventures

Through two decades of development, the company has accumulated 18 billion yuan worth of assets compared with the initial 680 million yuan in 1980, the sales revenue soared from 300 million yuan to 24.8 billion yuan in 1998, and this year's sales target is 30 billion yuan.

The group's present activities

include the development and production of digital switchboards, construction of cellular mobile communications networks, and Internet Protocol phone-related products.

#### China's 1st BOT Project Transferred

hina's first BOT (build, operate and transfer) project, a large thermal power plant, was transferred on September 7 by its Hong Kong investor to the local owner in Shenzhen, Guangdong Province.

The project demonstrates that the Chinese Government allows overseas investors to earn legal profits, and they are always welcome.

The power station went into operation in 1987, and by the end of this July it had generated 46.2 billion kwh of electricity.

The plant has been hailed by experts as a successful BOT project, since its operation has not only benefited the local economy, but also the Hong Kong company that had

financed, built and operated it before the transfer.

#### Largest Phosphorus Fertilizer Plant Completed

he Wengfu Phosphorus Fertilizer Plant in southwest Guizhou Province, the largest of its kind in the country, has been put into trial operation.

The plant can produce 800,000 tons of heavy calcium, 800,000 tons of sulfuric acid, 300,000 tons of phosphorus acid and 14,000 tons of aluminum fluoride annually.

A key project included in China's eighth and ninth five-year plans (1991-2000), the plant was built at a total cost of more than 3 billion yuan, with work starting six years ago.

The investment was partly from Japan's Overseas Economic Corporation Fund. Key equipment and technology were imported from Germany, Belgium, Norway and the United States.

More than 800 million tons of

phosphorus mineral deposits have been discovered in the plant's location.

#### Exports of Electronic Goods Up

hina exported US\$20.53 billion worth of electronic products in the first seven months of this year, an increase of 23.7 percent over the corresponding period last year.

This was ascribed to the current government policy to develop the information sector and stimulate demand in the domestic market.

From January to July, China turned out 21.89 million lines of program-controlled telephone exchanges, 8.08 million cellular phones and 1.66 million computers.

During that time, the electronics industry generated 348.3 billion yuan in total output value, up 24.5 percent on the same period of the previous year, 43.63 billion yuan in added value, up 18.4 percent, 198.2 billion yuan in sales volume, up 22.6 percent, and 15.1 billion yuan in pre-tax profits, up 34 percent.

# Xerox New Solution to Billing Documents

t the International Postal Technological and Equipment Exhibition during the 22nd UPU Congress in Beijing, Xerox revealed its solution to the billing documents in postal and telecom services.

Xerox, the world expert on document processing, also brought along the quickest DocuPrint 4890/4850 system.

Xerox has enjoyed a good market share in China. It began to introduce technology to the Shenzhen post and telecom sector in 1997 and received another order from Fuzhou the following year. The company is expecting to get more support along with the reform and reorganization of China's post and telecom sector.

by Liang Xiaorong

#### Wujin Sunan Clutch Factory Welcomes Business Partners

ocated in the southern suburbs of Changzhou city, Wujin Sunan Clutch Factory benefits from the city's convenient transportation and good communication systems.



Xie Jinquan, director of the factory.

The factory produces various types of monophase devices for starters in motor vehicles and internal combustion engine with an advanced cold extrusion technique. As the major manufacturing accessory base of Wujin Electrical Machinery Plant, the plant produces the largest number of starters in China with high quality and in great variety. Its products have entered the market in over 20 provinces, cities and autonomous regions.

"Today's quality insures tomorrow's market" is the belief held by the factory staff. They meet customers' demands by developing new techniques and increasingly raising product quality.

The factory welcomes contacts from interested parties for trade talks.

Factory Director: Xie Jinquan Add: Lujiaxiang, Wujin, Jiangsu Province

213168, China **Tel**: (86-519) 6351583, 6351156

### Chinese Wushu Goes to the World

rom September 1-5, the Zhengzhou International Shaolin Wushu (Martial Arts) Feştival was held in Zhengzhou, the capital of Henan Province in central China. The festival attracted 45 wushu teams from 20 countries or regions.

Started in 1991, the festival had been held six times. The first three were in consecutive years, and the latter three were held every other year. At the festivals, a large number of Chinese and foreign wushu enthusiasts congregated in Zhengzhou to compete with or learn from each other.

"Practicing wushu can improve one's personality," said Jurie Kor, an athlete from South Africa. Though he has only been practicing wushu for one year, he won second place in the male elective *changquan* competitions. Wu Bin, President of the Beijing Wushu Research Institute, Chairman of the Jury for this event and one of the top 10 wushu coaches in China pointed out that the basic goal of wushu is to strengthen the body and make a person more flexible. Besides self-defense, practicing wushu can also enrich one's mind,



Shaolin kongfu.

said Wu.

Chinese wushu, with a history of more than 5,000 years, covers many fields of traditional Chinese culture. Wushu not only helps introduce the Chinese language to the world, but also facilitates the spreading of Chinese philosophy, aesthetics, ethics, psychology, sociology, military tactics and Chinese traditional medicine.

Bencha Lewck from Gabon participated in all six wushu festivals in Zhengzhou. He speaks fluent Chinese, expressing humorously, "The wushu festivals cannot go without Bencha." To popularize Chinese wushu in Gabon, Bencha always shows some films and video tapes to Gabonese people, introducing to them advantages of Chinese wushu in

defending, nourishing and strengthening the body. What's more, he performed Chinese wushu himself in front of the Gabonese President and Minister of Sport to arouse the attention of the government. In 1994, the first wushu building was established in Gabon.

At the same time, a group of influential wushu coaches and athletes have left China in recent years to devote themselves to the popularization of Chinese wushu. The foreigners studying wushu in China and Chinese teaching wushu in other countries all contribute a great deal to the spreading of traditional Chinese wushu throughout the world.

Xu Cai, adviser to the All-China Sports Federation and Honorary President of the Asian Wushu Federation (AWF) said, "Fine cultural relics of a country or a nation belong to the entire human race. Naturally, wushu, which originates from China, belongs to the world, just as the works of Shakespeare belong to mankind." He pointed out that the development and spreading of Chinese wushu must be supported by two "legs": One is to introduce traditional wushu to the world; the other is to include wushu as an Olympic Games event.

China started the campaign to promote wushu to the Olympics in the early 1980s. On October 3, 1990, the International Federation of Wushu (IFW) was established. Today, it has had 77 member countries and has set up regional organizations on each



A great teacher produces brilliant students.

continent. On November 2, 1998, the IFW applied to join the International Olympic Committee. This signifies an important step the Chinese wushu made on the way to the Olympic Games.

To make wushu more easily recognized by the world, the routine competitions as approved by AWF were established at the last festival. At the wushu festival this year, elective competitions were added to *Shaolin quan* and seven routine competitions approved by AWF. This greatly helps enhance the competitiveness and attraction of the event.

However, there is still much work to do to realize this goal. The IFW was not recognized by the International Olympic Committee until June 18, 1999. Its formal admission will take a further two years.

by Li Jinhui

#### Sixty Years in China

photographic exhibition in early September interpreted the loves and dreams of Eva Siao, a German who has lived in China for 60 years.

Back in the 1930s, Eva met Xiao San, a Chinese poet renowned for his translation of *The Internationale*, and married him in the former Soviet Union. Since she arrived in China in the 1940s, her camera has recorded



the momentous changes that have taken place in the country. She is one of the few Westerners who witnessed and participated in the Chinese revolution and reconstruction.

The more than 200 photos on display were selected from among tens of thousands taken in China.

Photo by Pi Dawei

# CEC NETWORK RÉSEAU DES CÉC..



is a non-profit organization run with the support of the Government of Canada which promotes Canadian education internationally through a network of 15 centres worldwide. Our Beijing office is seeking a qualified individual for the following position:

#### Manager

Responsibilities:

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#### Requirements:

Five years of relevant work and managerial experience in Canada. Strong written and oral communication skills in English is required as well as a degree from a Canadian post-secondary institution. Chinese and/or French language capabilities are assets but not requirements.

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Canadå

#### More Transgenetic Plant Development

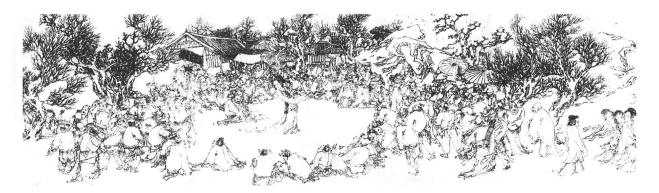
ortheast China's Jilin Province is expected to become the national transgenetic plants experiment and industrial development base, according to the Ministry of Science and Technology.

Jilin, an important commodity grain base, started its research on a bean genetic transformation system as early as the 1970s. In the 1990s, scientists from the province had produced a group of transgenetic plants. In addition, Jilin boasts the largest domestic corn seed production and sales base.

After examining the feasibility studies and investigating on the spot, experts believe that the province is an ideal base for transgenetic plants experiments and production.

So far, more than 30 countries throughout the world have produced 35 kinds of transgenetic plants, and 51 agricultural genetic engineering species have been put into production.

by Huang Wei



#### **China's Largest Postcard**

A 27.72-meter-long postcard, featuring a painting entitled Temple Fair, has been on display at the China '99 World Philatelic Exhibition in Beijing.

It took Li Zongyi, a painter born in Panjin, Liaoning Province, two years to complete the work. The painting, praised as "folklore encyclopedia of the Song Dynasty (960-1279)", depicts 48,000 templefair visitors.



A Gift of Music To the 50th Birthday of New China

To commemorate the 50th anniversary of the founding of the People's Republic of China, the China National Symphony Orchestra (CNSO) launched a dedication project inviting Chinese and overseas Chinese composers—leading professionals as well as amateurs—to submit new symphonic works for selection.

The results were released on September 3 and on the same day, a concert entitled *A Gift of Music* was held in Beijing Concert Hall when five of the six winning works were performed by CNSO.

The six selections are: Symphony No.9, Op.43 by Zhu Jianer, Night Mooring at Maple Bridge by Xu Zhenmin, Dance for Two Flutes by Xia Liang, Symphonic Prelude by Wang Ning, Train Toccata for Orchestra by

Liu Yuan and *Symphonic Choral Suite*: *China Rhapsody* by Gao Songhua.

The project started in February to

encourage talented composers to make a lasting contribution to the CNSO's repertoire and to promote a stronger tie between composers and performers.

The response was tremendous, as the CNSO received some 150 pieces from more than 80 composers in China, Hong Kong, the United States, Canada, Australia and Japan.

According to Chen Zuohuang, the Artistic Director with the CNSO, they were greatly encouraged by the high-quality works and equally pleased to perform them, and these works will become part of the CNSO repertoire.

by Gao Kun



#### Zhi'en Sobering-Up

Zhi'en Brand Sobering-Up, made from natural plants in Yunnan by the Kunming Kind Natural Food Co. Ltd., can effectively dispel the effects of alcohol.

The product can not only prevent and reduce the production of acetic aldehyde, a pernicious substance, but also convert it into another substance, thus dispelling the toxicity of alcohol and creating a general feeling of well-being. Taking the product before drinking can prevent damage from long-term drinking, and taking it regularly protects the liver. Sobering-Up also helps ease inflammation and treats eczema and neural headaches.

Zhi'en Sobering-Up is a product recommended by the China '99 Kunming International Horticultural Exposition.

#### Kunming Kind Natural Food Co. Ltd.

Add: No.128 Guofanglu Rd., Kunming, Yunnan Province 650032, China

General Manager: Liu Zheng Tel (Fax): (86-871) 4196814



#### WHERE TO GO

#### Drink Tea, Live Healthy

Step into a teahouse, wait for the waitress serve you the boiled water and fragrant tea. Afterwards, sit salutarily and allow your spirit to become tranquil, light and natural.

Tea, the beloved national beverage, is a way to immortality, a drink for body and soul, according to the Tang Dynasty scholar Lu Yu.

In 760, Lu Yu published his *Cha Jing* (*Classic of Tea*), a sort of "Tao of Tea": three volumes, 10 chapters and 7,000 words expounding on the techniques, virtues and philosophy of tea.

According to Lu, there are 24 steps to preparing tea. Miss one step, and it's a total waste of time: water from a slow-moving mountain stream should be boiled over a smokeless fire of charcoal made from olive pits. The water should then be poured over a quarter ounce of tea leaves in a white porcelain cup, thrown out, and more water should be added. The tea is then fit to be tasted.

In ancient times, Beijing teahouses were often regarded as retreats for gentlemen, and later for businessmen. Deals would be discussed and sealed in the neutral, relaxed surroundings of a teahouse, rather than in offices.

Today, the capital abounds with cool outdoor places where sensitive souls can while away the wee hours over a delicate cup of the fragrant stuff.

While tea to Beijingers is never quite the obsession

that it was for their southern cousins, teahouses are still quite popular in the city. These vital outdoor teahouses may be the answer not only to summer heat, but to preservation of a vanishing culture.

#### **Dreamy House**

Built like a farmhouse near the former residence of Cao Xueqing, this new teahouse is a sleepy little affair with stone benches and tables.

The author of *The Dream of the Red Mansions* might enjoy tasting tea out of one of the Huang Ye Cun Jiu Guan's (Yellow Leaf Village Inn) delightfully tactile clay teapots.

Only the odd bugu (Chinese cuckoo) disturbs the calm as tatty red lanterns flutter in the breeze. Fish leave little bubbles in a nearby pond. A tourist train chugs past in the distance toward Sleeping Buddha Temple.

Surrounded by bamboo fences, the teahouse doubles up as a barbecue picnic spot, seating large

parties tucking into beef, mutton, chicken, fish at 20 yuan and 5-yuan mushrooms, onions and sweet potatoes.
Sauces cost 10 yuan.

Lu Yu would not have approved. By his definition, Yellow Leaf would not qualify as a teahouse. His idea of classical tea was a pure, serene drink taken without food and untainted by milk, rice, sugar, ginger, scallions or "a myriad of vulgarities" the peasants liked to put in their tea.

#### Drink Tea at Sheng Lan Xuan

Lu might well have approved, however, of the Sheng Lan Xuan Teahouse at Youth Lake Park.

This is a seriously cool teahouse and a popular park retreat that rewards its loyal customers by storing their own tea, a little like personalized beer mugs in a local English pub.

It's not much to look at from the outside, but inside it's well worth the invest-

> ment. Young couples and middleaged Beijingers take out tall glasses in the various rooms of this light emporium parked atop a little island—Huxindao (central island) in the 24-hour park not far from Andingmen. In these high-rise Beijing days, the park is a popular place for a walk, crammed full of children and families by day, serene and romantic at night. Students from the Central Conservatory come to perform gu zheng (a traditional

Chinese music instrument) every Saturday and Sunday, 2-5 pm.

If you order a box of wulong tea, the waitresses in the house will deliver a free tea ceremony performance. The unfinished tea is stored with other customers' boxes or can be taken away for a further three yuan.

It's a good deal for locals and regulars. Next visit, they just pay 10 yuan for water and drink the tea stored there.

#### WHAT TO SEE

#### **Exhibition Scene**

#### **Ancient Chinese Carpets**

Carpets collected from locals, temples and lamaseries in Beijing, Shanxi, Qinghai, Ningxia, Xinjiang and Tibet. Jiangsailou Building, 4 Tiyuguan Lu, Chongwen District Daily, 9 am-5 pm

#### **Architecture Exhibition**

Nine themes: cities, palaces, altars and shrines; monasteries, temples and mosques; residences, gardens, mausoleums and tombs.

Xiannong Altar, Beijing Museum of Ancient Architectures, 21 Dongjinglu, Xuanwu District Daily, 9 am-4 pm

#### Chinese Cultural Relics

Han Dynasty bronze horses from Xi'an and other works from museums and archaeology institutes nationwide. The National Museum of Chinese History, east of Tian'anmen Square August 13-October 17, 9 am-4 pm

#### **Confucius Temple**

Beijing history exhibit. Daily, 8:30 am-5 pm

#### Returned to Light

Buddhist statues from Qingzhou. The National Museum of Chinese History, east of Tian'anmen Square July -December, 9 am-4 pm

#### Art Scene

#### Beijing Concert Hall Gallery

Chinese Painting Reproductions, Reproductions of masterpieces of Chinese painting. 1 Bei Xinhua Jie, Liubukou, Xi Chang'an Street, daily

#### **Century Art Center**

Antique Furniture.
Chinese and Tibetan furniture for sale
10 am-4 pm, (closed Monday)

#### Chaoyang Cultural Center

Portraits, still-lifes, figures and landscapes by Female Painters Ma Qun, Huang Yingcong and Yang Yuming. Xiaozhuang,

Chaoyangmenwai, Chaoyang

Forbidden City Palace Museum

Paintings of palaces, temples and

Traditional Architectural

District, 9 am-4 pm

Paintings.

gardens from the Tang, Song, Yuan, Ming and Qing dynasties. Until September 22, 9 am-4 pm

#### Concerts on Poems of Tang and Song Dvnasties

**Time:** September 24-30 **Place:** Beijing Concert Hall

#### Music Gala

More than 40 concerts will highlight the second International Music Festival on October 18 in Beijing. Some 1,200 musicians from all over the world will perform.

Traditional

Chinese and Tibetan music will also add much glamor to the festival. In addition, the National Symphony Orchestra and some local orchestras from Beijing, Shanghai, and Guangzhou and chamber orchestras from Hong Kong and Macao are also scheduled.

# Revolutionary & Romantic Ballet

The National Opera and Ballet Theater will present a special performance to celebrate the 50th anniversary of the founding of the People's Republic of China.

The performance showcases Yellow River based on composer Xian Xinghai's Yellow River Cantata, Romantic Life—the last four songs based on a Johann Strauss piece, and the classic Fairy Ladv.

**Time:** 7:30 pm, September 21-24 **Place:** Beijing Exhibition Center Theater

Tel: 64055512

#### **INFORMATION PLEASE**

This is an interactive column, in which you, the reader, play a key role. If you have found an interesting, out-of-the-way restaurant, with a superb chef, which you think others might enjoy—let us know. Are you organizing a musical performance, an art exhibition, an unusual event? Let us know. And, if there is anything you want to see in the column—again, let us know.

All correspondence by fax to Xiao Tang at: 010-68326628



## 中華老字號

## Chinese Famous Brand

# —Tsingtao Beer

After storming into the Hong Kong market in the 1950s, Tsingtao Beer further knocked open the doors of Macao, Singapore, Indonesia, Malaysia, the Philippines and other Southeast Asian markets. Over the past decades, it has won favor from consumers for its superb quality and unique flavor.

Tsingtao Beer once occupied 70 percent of the Hong Kong beer market. Despite the influx of various foreign brands and their imput of investments in advertising,

Tsingtao Beer has remained the top choice for Hong Kong citizens. As a representative of Chinese products that enjoys a world-wide fame, the beer is readily available in Chinesestyle restaurants, bars and supermarkets. The

advertisements of Tsingtao Beer on buses and by the roads add a touch of beauty to Hong Kong. In Singapore and Indonesia where there a large number of Chinese descendants, Tsingtao Beer enjoys an exceptional popularity. If you enter a bar or coffee shops and ask for a can of Tsingtao Beer, Chinese compatriots living there will greet you warmly, uttering their deep affection toward the motherland.

Since the Tsingtao Brewery Imp&Exp Co. Ltd. was established, it has attached greater importance to the management and development of overseas market while tapping the domestic market. On the one hand, the company has further tightened controls on product quality, and developed an increased range of superior products to satisfy the market demand; On the other hand, it has focused

on market management by setting up branch companies abroad, changing the practice of supplying its products to local wholesalers to selling the products directly to consumers. By directly participating in the sales on overseas markets, the company can timely get market information about the different requirements of consumers, which enables it to explore a wider market.

Financial crisis hit Southeast Asia at the end of 1997, affecting the economies of various countries. The longterm depression in the catering industry sent unprecedented shock waves to the sales of Tsingtao Beer. The company attached great importance to the situation, launching various promotional

activities oriented to the mar-

ket. In 1998, it successfully conducted the '98 Gold Lottery in Macao and promoted sales in Hong Kong and Singapore by trading gifts for the lids of bottled beer. Thanks to full control of market information and various publicity activities, the activities received warm response from the consumers. According to statistics, the company exported US\$6.3 million worth of beer in 1998, basically lifting the adverse affects of the financial crisis.

At present, while strengthening the management of the existing markets, the company is making efforts to expand its overseas markets through various channels. It has successfully entered the market in Cambodia, Viet Nam and Brunei. With the growth of the company, Tsingtao Beer is sure to enjoy a broader prospect in Southeast Asia.



#### Tsingtao Brewery Imp&Exp Co. Ltd.

Add: Tsingdao Beer Building, May 4th Square, Hong Kong Rd. Central, Qingdao, Shandong Province 266071, China Tel: (86-532) 5712437 Fax: (86-532) 5714533 Email: Sale@Tsingtao beer.com.cn

### The engine of creation

Viola Vogel is building the world's smallest train set. Apart from an endless supply of ingenuity, this requires a careful choice of raw materials. And in her lab at the University of Washington, Vogel has discovered the perfect combination: Teflon and cow brains.

Her trains are made from fragments of micro-tubules, protein filaments one thousandth the diameter of a human hair that crisscross the inside of nerve cells—including those in cow brains. Slice these filaments into minute segments, drop them onto thin Teflon tracks and the tiny trains race off. "We are learning how to engineer a monorail on a nanoscale," says Vogel, a physicist turned bioengineer. "We want a molecular shuttle that moves from point A to point B and which can be loaded and unloaded."

Her nanotrains are not only fun, they may also be central to the next industrial revolution, as predicted by techno-visionary Eric Drexler. In his 1986 book Engines of Creation, Drexler describes a world in which molecular machines take the place of factories. These tiny "assemblers", as Drexler calls them, will build everything from computers to cars, molecule by molecule, from vats of raw materials. In this world, nanobots self-replicate and self-repair, and since they work in parallel, are speedy and incredibly cheap. Someday, says Drexler, people will grow everything from plastics to rocket engines.

But it's hard to imagine how to create the first nanomachine, without a nanomachine to build it. Even though we already have many nifty nano-components—silicon wheels and carbon nanotubes, for instance—there is still no reliable way to shuttle them about, position them exactly where you want and assemble them.

This is where Vogel's trains chug into the picture. Although she doesn't yet envisage them building computer chips or single-handedly hauling us into Drexler's world, her nanotrains could be the first devices to fill nanotechnology's locomotion gap. "What you need for all these science-fiction devices is transport," she says. "This may be the first step."

Of course, nature has always known about the need for transport, and that's what drew Vogel to cow brains. Every animal and plant cell contains a transportation network which carries raw materials, finished products and waste to their destinations. These highways are long protein rods called microtubules. Tiny molecular motors race along these microtubules, hauling chemicals from one end to the other. Nerve fibres, the longest cell extensions in the body, are stuffed with these highways.

Vogel's colleague Jonathon Howard in the biochem-

# 有创造力的引擎

维奥拉·福格尔正在制造世界上最小的火车。除了要发挥无穷的创造力,还需要仔细选择原材料。在华盛顿大学的实验中,福格尔已发现了完美的组合:特氟隆(聚四氟乙烯)和奶牛的大脑。

她的火车要用微管的片段制造,这种蛋白质管道只有人发直径的千分之一,在神经细胞(包括奶牛大脑中的神经细胞)中纵横交错地分布着。把这些细胞丝切成微小片段,然后把它们放到用薄薄的特氟隆做成的轨道中,这些微小的货车就会开始驰骋。由物理学家改行为生物工程师的福格尔说:"我们正在学习如何制造一个纳米级的单轨铁路。我们需要一个能够从甲点开到乙点并且能够装货和卸货的分子往返列车。"

她的纳米火车不仅仅是只是好玩,这些火车 也许是下一场工业革命的关键,就象技术预言家 埃里克·德雷克斯勒预言的那样。1989年,德雷 克斯勒在《有创造力的引擎》一书中描述了一个 分子机器取代工厂的世界。这些微小的"装配者" 将利用一桶桶的原料一个分子一个分子地制造出 包括计算机和汽车在内的各种东西。在这个世界 里,纳米机器人自我复制并且自我维修,由于它 们是并行工作的,因此速度很快且廉价得令人难 以置信。德雷克斯勒说,有朝一日人们将培育从 塑料到火箭发动机等各种东西。

但是在纳米机器还不能自我复制的情况下, 很难想象如何制造出第一台纳米机器。尽管我们 已有许多绝妙的纳米组件——比如用硅做成的轮 子和用碳做成的纳米管,目前仍没有可靠的方法 运送这些组件并把他们准确无误地放置在指定的 地方装配它们。

这就是福格尔制造纳米火车的意义。尽管她并不认为这些火车会制造出计算机芯片或者单枪匹马地把我们带入德雷克斯勒的世界,但是她的纳米火车也许会首次填补纳米技术领域没有动力装置这一空白。她说:"建造所有这些只有在科幻小说才会出现的装置所需要的是运输。这也许是第一步。"

当然,大自然对运输这一必不可少的环节是 很了解的,这正是福格尔研究牛脑的原因。所有 动物和植物的细胞都含有一个运输网络,这个网 istry department at the University of Washington studies the molecular workings of a motor called kinesin that is found in the cells of cow brains. Kinesin is a long thin protein with two stubby "legs" at one end and two fat "heads" at the other that "walks" along microtubules, one step at a time, carrying its chemical load in a membrane sack called a vesicle.

Each stride is a puny eight nanometres long. While one leg is bound to the microtubule, the other swings forward and lands a short way in front. Howard has found that the power for that swing is provided by the energy in a molecule of ATP.

Howard has also shown that each kinesin can exert up to 6 piconewtons of force as it walks. On the human scale, that's measly—roughly the force generated by the photons of a laser pointer hitting a projection screen. But on the nanoscale, it's tremendous—enough to bend a stiff microtubule in half, for instance.

This performance makes kinesin an ideal motor to drive Vogel's nanotrains. For years, people who study cellular motors have made microtubules skitter around willy-nilly on microscope slides coated with kinesin.

But random motion is of little use, so Vogel has devised a way to create microscopic tracks to guide her tiny trains. She rubs the surface of a glass slide with a block of Teflon, a polymer used in nonstick coatings. The result is a pattern of parallel ridges about 25 nanometres high, separated by about the same distance. Finally, she spreads kinesin molecules across the slide and drops her trains on top.

Among these diminutive rolling hills, the microtubules no longer move at random. Instead, snagged by the kinesin, they race off parallel to the grooves. Vogel has attached a fluorescent dye to her microtubules, so all the action is visible.

The scene through the microscope resembles a bird's eye view of a busy railway goods yard. The glowing microtubule trains move together in parallel or glide past one another in opposite directions. Once in a while, a microtubule appears to switch tracks by veering off to the left or right, and then travels parallel to the other microtubules once more.

To control her trains, Vogel must learn how to constrain them so they always follow a particular track. This could be tricky. For one thing, when kinesin is spread on the surface, it can stick in the grooves or onto the Teflon hills on either side, causing random track switching. Worse, each kinesin is about 75 nanometres long—three times longer than the depth of the grooves—so the trains may be riding well above the grooves on kinesin posts, like a miniature monorail. At this height, the trains can easily be pulled out of alignment by kinesin molecules stuck to the hills on either side, and jump tracks.

Luckily, Vogel and student John Dennis have found

络把原料、成品和垃圾运送到目的地。这些通道是一些称为微管的蛋白质长杆。微小的分子汽车在这些微管中行驶,把化学物质从一个地点拖到另一个地点。在身体最长的细胞延伸物神经纤维中布满了这些通道。

福格尔的同事华盛顿大学生物化学系的约纳德·霍华德正在研究牛脑细胞中驱动蛋白的分子机理。驱动蛋白是一种细长的蛋白质,这种分子的一端有两条短粗的腿,另一端有两个肥大的"头"。它能够顺着微管"走动",每次走一步。在它的称为泡囊的薄膜袋中携带着化学物质。

驱动蛋白每步跨出的距离只有区区8个纳米。 在一条腿附着在微管上的同时,另外一条腿向前 摆动,跨出一小段距离并落在微管上。霍华德已 发现向前摆动的力量是由ATP分子中的能量提供 的。

霍华德还发现,当驱动蛋白行走时每个分子能发出6皮牛顿的力。在纳米层次上,这个力很大,足以把一根结实的微管折成两段。

这使驱动蛋白成为驱动福格尔纳米火车理想 的发动机。多年来,研究分子马达的科学家已能 够使微管在涂有驱动蛋白的微小滑道上漫无目的 地四处运动。

但是随机运动没有什么用处,因此福格尔设计了一种制造微小轨道的方法引导她的小火车。她用一块不粘锅常用的特氟隆摩擦一条玻璃滑道的表面,结果得到一些大约25纳米高的由特氟隆分子组成的平行山脊,这些山脊的间距大致相同。最后,她把驱动蛋白分子铺到滑道上,然后把火车放在滑道上。

在这些连绵起伏的微小山脊中,微管不再随机运动,而是由驱动蛋白带动着平行于凹槽运动。福格尔把一种荧光染料涂到她的微管上,因此所有的活动都是可见的。

通过显微镜看到的景象与鸟瞰一个繁忙的火车货场看到的景象相似。发着光的微管火车相互平行地行驶,或者逆向而彼此分离。偶尔会有一个微管似乎要切换轨道,转到左边或右边,但是随后这些微管又会与其他微管一道平行运动。

为了控制这些火车,福格尔必须知道如何约束它们,以便让它们总是在某个特定轨道上运行。 这可能比较棘手。首先,当驱动蛋白铺到表面时, a way to stop her trains from changing tracks. They altered the concentration of kinesin on the surface and watched the trains through a microscope. As Vogel and Dennis will report in the December issue of Nanotechnology, only at an intermediate concentration do the trains actually follow the tracks. They speculate that only when all the grooves are filled do they start sticking to the ridges. Now that Vogel has learnt how to keep her trains on track, the next phase can begin: building more complex layouts with curves and junctions.

Technologies already exist for making single grooves on a nanoscale. Beams of electrons or X-rays, for instance, can etch ultra-fine patterns in silicon, but these techniques produce grooves around 100 nanometres wide—far too large to restrict a nanotrain to a single track.

But chemist Chad Mirkin and his colleagues at Northwestern University in Evanston, Illinois, have a new technique that could solve this problem. They have learnt how to sketch out nanoscale ridges with a very fine "pen" adapted from an atomic force microscope (AFM). The nib of this pen is only a few dozen nanometres across and is held just above the writing surface without touching it.

In January, Mirkin reported in *Science* (vol 283, p 661) that "dip-pen" nanolithography could write lines as thin as 30 nanometres across. Now he says the resolution is down to 10 nanometres, and he expects it to get even finer. That means the technique could easily create grooves the right width for microtubule trains by writing two parallel lines just nanometres apart. "Dippen would be perfect for that," he says.

Complete layouts, with kinesin-energised tracks laid in loops, figures of eight or any other pattern, may not be far off. And Vogel has already begun to imagine how she will equip her trains to do useful work in their molecular domain.

To assemble anything from an ocean-going liner to a molecular motor, each component must be brought to a precise location exactly when it is needed. Vogel and Howard imagine this is how their trains will work—loading components at a stockpile, unloading them at the assembly site and then heading back for more.

Among the cargo could be nanotubes—rolls of graphite that resemble a tubular buckyball. Computer chips made of carbon nanotubes would be a thousand times smaller than current circuits, but the technology to build them doesn't yet exist. One solution, says Marvin Cohen, a physicist at the University of California at Berkeley who is working on ways to build nanocomputers, is to test random assemblies of nanotubes until you find one that works as a computer.

But Vogel's next step is not nearly so elaborate. First she must prove that her trains can carry anything at all, 有可能会粘到凹槽中或者特氟隆山脊的任何一边, 导致火车不确定地换轨,更糟糕的是,每个驱动 蛋白的长度为75纳米,是凹槽深度的3倍,这样火 车也许会在比凹槽高出很多的驱动蛋白桩子上行 驶,就象在微小的单轨上行驶一样。在这个高度, 火车很容易被粘在山脊任何一边的驱动蛋白分子 拉离轨道,导致脱轨。

幸运的是,福格尔和学生约翰·丹尼斯已找到了防止火车切换轨道的方法。他们改变了表面驱动蛋白的浓度,并且在显微镜下观察这些火车。他们发现,只有在浓度不高不低时,这些火车才会在轨道上运动。他们猜测,驱动蛋白分子倾向于停留在凹槽中,只有在所有的凹槽都填满时才会粘到山脊上。既然知道了如何让火车不脱轨,福格尔就可以开始下一阶段的工作:建造一些带有曲线和交汇点的的更为复杂的图案。在纳米水平上制造单个凹槽的技术已经存在了。比如,X射线或者电子束能够在硅上刻出极薄的图案,但是使用这些技术制造出的图案大约有100纳米宽——这么大的宽度不能把火车限制在单个轨道上。

西北大学的化学家查德·米尔金和他的同事们有一种新技术能够解决这个问题。他们已知道如何用一种由原子显微镜(AFM)改装成的非常细的"笔"刻出纳米级的山脊。这种笔的笔尖只有几十个纳米粗,并且只是悬在要书写的表面上而不与表面接触。

今年1月份,米尔金在《科学》杂志上报告说,这种"蘸水笔"纳米光刻术划出的线条可细达30个纳米,他目前说,精细度可达到10纳米,他还希望能够使线条更细。这意味着通过划出两间距只有几个纳米的平行线条,这项技术有可能轻而易举地创造出微管火车所需的凹槽。

把驱动蛋白供能轨道铺成环形得到的完整图案以及8字形或者其他任何图案,也许不久就能做出来。

为了组装远洋货轮、分子马达等各种各样的 东西,必须把每个组件送到指定的精确地点。福 格尔和霍华德构想他们的火车应该是这样工作的: 在一个货场装载组件,把组件卸到组装地点,然 后再回来运送更多的组件。

在运送的货物中,可能会有纳米管——一些 与管状布基球类似的石墨筒。用纳米管制造的芯 let alone nanotubes. So the first cargo the trains haul will be simple to see: tiny fluorescent beads. To attach them, Vogel plans to make microtubule trains covered with molecules of biotin—a vitamin found in egg yolk. Beads coated with the protein avidin would stick irreversibly to the microtubules, since avidin and biotin bind tightly together. In a year or so, Vogel hopes to watch these fluorescent beads zip around on her trains.

By loading different colour beads on trains travelling in opposing directions, Vogel could also see how close cargoes can be brought together and whether they can make contact without derailing the train—important factors when it comes to real assembly. Howard even envisages the energy of these collisions being used to power synthetic chemistry.

For an assembly line to work, nanotrains need a few more components and controls. For instance, biotin and avidin aren't suitable for cargo that needs to be unloaded, because once together they are very hard to separate. Instead, molecular loads will hang on by special bonds that break when illuminated with a burst of light.

For now, there is no way to make the trains reverse. So getting them back to the start of the assembly line to reload will probably involve a simple looped track.

But their speed should be easy to control. Although the top speed will remain around one micrometre per second, the trains slow down if less ATP is around.

If the nano world is ever to see legions of nanobots transform a soup of chemicals into a spaceship, for instance, something like a nanotrain will be needed. For Vogel, it's some of the steps in between that are hardest to imagine. "It's important to have long-range goals," says Vogel. "The ideas are fascinating, but what we will really do with this in 20 years is anyone's guess."

New Scientist, June 19, 1999

### **Barbie: her secret story**

Barbie, the curvaceous blonde doll beloved by little girls around the world, has become an icon of American femininity. Somewhere between a child and a woman, she is the very essence of the American girl next door. She is also the most long-lived toy on the world market, a fact that was celebrated throughout the globe when she turned 40 this year.

Like many stars, Barbie is not quite what she seems. Not only is she older than her official age, but Barbie is not her real name - and what's more, she isn't even American, but German.

Barbie's real name is, in fact, Lili. She is 45, not 40, and was born in a small town near Nuremberg. But

片将只有目前芯片的1/1000大,但是建造纳米管计算机的技术还没有发明出来。正在研究纳米计算机制造方法的伯克利加里福尼亚大学的物理学家马文·科恩说,方法之一是测试随机组装的纳米管产物,直到找到一种象计算机一样工作的组装物。

但是福格尔的下一步工作还远没有这样复杂。 她首先要证明她的火车能够运送东西。因此这种 东西运送的第一种东西将是易于看见的微小光珠。 为了把珠子放到火车上,福格尔计划把微管火车 用生物素分子覆盖,这是一种在蛋黄中可以找到 的维生素。而表面覆盖着抗生物素蛋白的珠子会 与微管永久地粘在一起,因为抗生物素蛋白会与 生物素牢固地结合在一起。福格尔希望在一年左 右看到这些光珠搭载在纳米火车上四处奔驰。

通过在逆向行驶的火车上装载颜色不同的光珠,福格尔还可能看到货物能够以多近的距离携带,以及它们是否能够在不脱轨的情况下碰撞——这在真正的组装中是非常重要的。

由于这些火车只是刚刚设计好,因此福格尔 说现在还难以知道它们首先将在哪方面得到应用。 这些应用很可能与某种装配线有关。

为了使装配线能够工作,纳米还需要更多的 组件和控制。比如生物素和抗生物素蛋白不适合 需要装载的货物,因为它们一旦结合就很难分离。 分子货物应该通过特殊的键联接在火车上,这种 键在用光照射时能够断裂。

到目前为止,还没有办法使纳米火车倒车。 因此使纳米火车回到装配线的起点也许需要一条 简单的环线。

但是纳米火车的速度应该是容易控制的。尽管最高速度将为每秒钟一微米,如果把这些火车周围ATP减少,车速就会降下来。

在纳米世界中如果要使用纳米机器人把一堆 化学物质变成一艘飞船,人们就需要象纳米火车 这样的东西。对福格尔来说,纳米火车只是实现 幻想的一些中间步骤。她说:想法是吸引人,但 是在20年以内我们能用这做什么还只是靠猜测。

英国《新科学家》1999年6月19日

instead of making his fortune when his doll was adopted worldwide, Rolf Hausser, the toymaker who devised her, lost everything he owned.

It was in 1952 that Lili was born in her first incarnation—as a cartoon character for the daily German newspaper *Bild Zeitung*. The cartoonist Reinhold Beuthin had been ordered by the paper's editor to draw something—anything—to fill a space left by a story that had been dropped. Beuthin drew a cherub but was told: "Readers don't want to see pictures of babies."

Keeping the innocence of the cherub's face, he went to work on the body and within an hour had come up with Lili, sexy without being sexual, risque but not rude. Above all, she was essentially innocent, with a snub nose and a face like an angel.

Lili was supposed to be a one-day wonder but the day after she appeared Beuthin's mailbag was so huge that the newspaper's editors realised they would be mad to kill her off so soon. Lili soon became an institution a much-loved part of her readers' lives. By 1955 she was so popular that Beuthin suggested that a doll be made for visitors to the newspaper. He went to 12 toy manufacturers, asking each to try to turn his cartoon character into a doll. They all failed and Beuthin was close to despair when he was finally told about Rolf Hausser.

Rolf, who knew about Lili, was fascinated by the idea of making a doll the shape of a mature woman and agreed to put his chief designer, Max Weissbrodt, on to it. When Beuthin saw the first mould he told the toy-maker: "You are the only person who could realise my ideas." When he opened his office door and his two children, who had been waiting outside for a "surprise", fell on the doll with delight, crying "There's our Lili", the men knew that they had created something special.

Lili the doll went on the market on August 12, 1955, and became an overnight sensation. Unlike any other dolls of her time, she was not a baby but a fully grown, modern young woman. And—revolutionary in doll terms - she had flexible legs, unlike conventional dolls, whose limbs were rigid. She became popular all over Western Europe, and was also sold in America and Britain - although in much smaller quantities.

Within weeks there were so many orders that O&M Hausser could not fulfil them all. Lili had 100 different outfits, all made by Martha Maar, Rolf's mother-in-law and the owner of the dolls' clothing company MMM. Lili had beach clothes, skiwear and formal dresses. She also had miniskirts years before they came into fashion.

Demands came in from all over Europe—many from wealthy women who wanted personalised Lilis. Rolf still remembers the woman who wanted—and got—a Lili dressed in mink, for which she paid thousands of marks.

# "芭比"的秘密

#### 安妮・巴罗克佐夫

芭比,这个曲线分明、一头金发的娃娃现在 已经成为全世界小女孩的心爱之物,成为美国女 性的一个象征,她的形象介于一个小女孩和一个 女人之间,就象是邻家的美国少女。她也是世界 玩具市场上寿命最长的玩具。在她诞生40年的时 候,全世界都在庆祝这个奇迹。

然而,象很多明星一样,芭比也有很多秘密。 不仅是她的年龄比公布的年龄大,而且"芭比" 也不是她的真名,甚至她的祖籍也不是美国,而 是德国。

芭比实际名叫"莉莉"。她今年45岁了,而不是40岁。她诞生在德国纽伦堡附近的一个小城里。但她的主人、玩具制造商罗尔夫·霍伊瑟尔非但没有因为他创造的娃娃而誉满全球,反而一无所有。

莉莉的形象诞生于1952年,但当时她还只是 德国报纸《图片报》的一个卡通形象。一天,卡 通画家赖因霍尔德·博伊延奉命创造一个卡通人 物以填补编辑撤下一条稿子留下的空白。他先画 了一个胖乎乎的小天使,但编辑说:"读者不想看 小婴儿。"

于是赖因霍尔德保留了那张纯洁无邪的脸,然后重新画了身子和四肢,几小时后,一个新的卡通人物"莉莉"跃然纸上——她性感中带一点野性,一张天使般的脸,小小的翘鼻子,浑身散发着清纯的气息。

莉莉本来只是用来临时救场,但她在报纸上露面的第二天,赖因霍尔德的信箱就被读者来信塞满了。这使编辑们意识到,如果现在就让莉莉退场是不明智的。莉莉很快成了《图片报》的明星。到1955年时,她已经红得不能再红,赖因霍尔德建议按她的形象做成娃娃,当作给报社客人的纪念品。他为此走访了12家玩具制造商,让每一家都做一个莉莉。但所有制造商都没能真正使莉莉从平面的变成立体的。当赖因霍尔德快绝望时,他来到了罗尔夫·霍伊瑟尔O&M霍伊瑟尔公司。

罗尔夫了解莉莉的形象,他被这个主意吸引 住了——做一个成熟女人形象的娃娃对他是个挑 Most of all, of course, he wants to talk about what happened when a woman called Ruth Handler saw his doll in a shop window in Lucerne, where she was on holiday with her husband Elliot, daughter Barbara and son Ken in 1956.

Ruth and Elliot Handler were the co-founders and directors of Mattel, a big toy manufacturer in the United States. When Barbara, then 15, pointed out the Lili doll, which was sitting in the shop window, dressed in ski clothes and on a rope swing, Mrs Handler was intrigued. She had never before seen a doll that was a mature adult figure, and at once saw the potential for the American market. She bought a doll and took it home in her suitcase.

Back in the States Mrs Handler sent two of her employees to Japan with instructions to find a manufacturer who could make a similar doll. By 1959 the doll had been perfected and was being sold in America—having being renamed Barbie, after Ruth's daughter.

Ruth Handler has always admitted that she took Lili back to America with her, and that Barbie was inspired by the German doll. However, she insists that the dolls' likenesses were only approximate. In a recent interview with Radio 4 she stressed that she had asked the Japanese manufacturers to make a doll that was only "something like" Lili. Yet when you put an original Barbie and a Lili together, they seem largely identical.

Rolf Hausser, of course, had no idea that a version of his Lili, with American clothes and a new name, was rushing to the top of the toy charts in the US: "I knew nothing about what was happening in America. We didn't even have a radio and there was nothing in the newspapers here about Barbie."

The first he heard about Barbie was when he visited a toy shop in Nuremberg in 1963. There was an array of Barbie dolls, and when he asked the shop owner if he could get one for him, he was told yes, but only from an outlet in Italy.

The following year, 1964—eight years after Ruth Handler had taken Lili back to America in her suitcase, and five years after Barbie first went on sale in America, Rolf Hausser saw a large advertisement in the German newspapers announcing the arrival of the Barbie doll in Germany. Shortly afterwards, at the annual toy fair in Nuremberg, he saw on the Mattel stand a large selection of Barbie dolls. "I was furious that they had taken my Lili doll and used her like this, but I still didn't know just how popular she was."

He decided that he had to sue Mattel in every European country where Barbie was being sold. Still not understanding how popular Barbie was in the US, and what a phenomenon she was about to become, he was desperate to save his own corner of the European toy market. But his brother Kurt, aware of the influence

战。他同意让他的首席设计师参与设计。当几经 琢磨的第一个模具摆在赖因霍尔德面前时,他对 罗尔夫说:"你是唯一能让莉莉活起来的人。"

莉莉1955年8月12日出现在德国的市场上,一夜之间就轰动全国。她与众不同,虽然有一张娃娃脸,但她是一个成熟的现代女郎。而且与传统娃娃不同的是,她的腿是活的,这在当时是一个革命。她红遍了西欧还出口美国和英国,尽管在那里的销售量并不大。

几周之后,O&M霍伊瑟尔公司接到的订单就使它应接不暇。莉莉的造型有100多种,所有不同款式的服装都是罗尔夫的岳母设计的。莉莉有沙滩装、滑雪装和正式服装,而且在迷你裙还没有成为时尚的时候,莉莉就有了那么一件。

订单雪片一样从欧洲的四面八方飞来。客户中很多是有钱的妇女,他们希望有一个只属于她们个人的独特的莉莉,为此她们不惜花费重金。

但是好景不长。1956年,一个叫露丝·汉德勒的女人和她的丈夫埃略特及女儿芭芭拉、儿子肯来德国度假。她在一家商店的橱窗里看到了莉莉。

露丝和埃略特是美国大型玩具公司马特尔玩 具公司的股东和经理。当15岁的芭芭拉指着橱窗 里穿着滑雪装的莉莉时,露丝受到了启发。她从 来没有见过一个娃娃有成年人的体型。她立即看 到莉莉在美国的潜在市场。她买了一个莉莉,悄 悄装在手提包里带回了美国。

回美国后,露丝派她的两个雇员前往日本加工类似莉莉的娃娃。到1959年时,美国版的莉莉走上了市场,但她已经改名叫"芭比",是根据露丝的女儿芭芭拉的名字起的。露丝承认她把一个莉莉带回了美国,芭比是受这个德国娃娃的启发制成的。但是,她坚持说,两个娃娃只是大约相似而已。但最近接受电台记者采访时,她更是说,她只是让日本制造商制造了一个大概象莉莉的东西。然而,当一个莉莉和一个芭比放在一起时,她们看上去几乎一样。

罗尔夫当然不知道,他的莉莉换成了另一个版本,而且旋风般成为美国玩具界的新宠。他说: "我们当时什么也不知道,我们甚至没有收音机, 报纸上也没有报道有关芭比的事。"

他首次听说芭比是在1963年, 当时, 他在逛

of the rival toy giant, persuaded him that taking Mattel to court would end in financial ruin for the smaller German company. Instead, he suggested that O&M Hausser sell the doll's patent - probably the worst thing the company could have done.

"I had no choice but to sell the patent," Hausser says now, with great bitterness. "Even then Mattel was a multimillion-dollar corporation and by comparison I was nothing."

In the end Hausser sold the world rights to his doll for DM 59,500, about \$20,000 by today's exchange rates. Although this sum was not tiny in 1964, it was a fraction of what the Haussers would have earned had Mattel agreed to the percentage deal Rolf wanted.

The consequences of signing such an agreement were dire; O&M Hausser was soon to go bust. Without Lili, who had become their mainstay, the company suffered huge losses and soon went into debt. The Mattel payment was not nearly enough to save the company—it went into liquidation just months after the deal was struck, and Rolf Hausser was declared bankrupt. He claims that it took him another 20 years to pay off all his debts.

The Times, August 3, 1999

# On their feet again?

This week South Korea announced the spectacular break-up of Daewoo, the country's second-biggest conglomerate. In Thailand, non-performing loans are still rising, five months after the finance minister said they had peaked. Malaysia's state-owned oil giant, Petronas, has been bailing out favoured companies.

All this bad news must, however, be placed in perspective. Although it casts doubt on the extent of the region's structural reforms, it will do little in the short term to dent Asia's prospects for recovery. In South Korea, for example, the rebound has been extraordinary. Year-on-year industrial production was up 30% in June, and private economists are now forecasting 5-8% GDP growth this year. Thailand and Malaysia are also turning around quickly. Even Indonesia, which has sustained a 20% drop in output, is now expected to start expanding in the second half of this year.

Although some economists have predicted a rebound, its speed and extent have taken even optimists by surprise. Take the change in sentiment in the region's stockmarkets. Over the past 12 months those in Thailand and Malaysia have doubled. The main indexes in Seoul and Singapore are now above where they were in mid-1997, when the collapse began. Markets have slipped of late, but investors are still cheery.

纽伦堡的一家玩具店。那里摆着一些叫芭比的娃 娃,但只是样品,如果想买要到意大利定购。罗 尔夫当时简直气晕了。

第二年,也就是在露丝把一个莉莉带到美国8年以后,罗尔夫在德国的报纸上看到了芭比娃娃登陆德国的巨幅广告。之后不久,罗尔夫就在组伦堡的一家玩具展览会上看到了各种各样的芭比娃娃站在马特尔玩具公司的展台上。他说:"我当时愤怒极了,他们不能这样利用我的莉莉,但我仍然不知道她那么受欢迎。"

罗尔夫决定,他必须在每个出售芭比娃娃的欧洲国家起诉马特尔玩具公司。但他还不知道,芭比娃娃在美国已经成为一种现象,他也不知道芭比有多么流行。他只想保住自己在欧洲的市场。他的兄弟库尔特意识到,他们面对的是一个玩具业的巨头,他劝罗尔夫不要告了,否则将会因此倾家荡产。相反,他建议罗尔夫卖掉自己的莉莉专利——这也许是罗尔夫最不应该做的事。

罗尔夫现在回忆起来还感到万分痛苦。但他说:"我别无选择,只有出卖莉莉的专利。我只是一个小小的德国玩具商,而他们是那么有钱有势。"

最终他以5.9万马克,按现在的汇率,大约是2 万美元卖掉了他的专利。尽管这笔钱在1964年不 是个小数日,但他并没有使罗尔夫致富。

协议签定后,罗尔夫的公司很快走向衰败。 莉莉是他们的拳头产品,没有她,公司很快债台 高筑。而马特尔玩具公司支付的钱根本不够挽救 罗尔夫的公司。几个月后,罗尔夫就宣布破产。 他说,此后他用了近20年才还清了债务,那时的 他已经年逾古稀了。

英国《泰晤士报》1999年8月3日

# 会重新站起来吗?

韩国本周宣布该国第二大财团大字公司分化, 引人注目。泰国的未履约贷款仍在继续增加,早 在5个月以前泰国的财政部长就说过,这样的贷款 已经达到最高点。马来西亚石油巨头国营石油公 司已经不在受宠的公司之列。

然而,对所有这些坏消息必须合理地加以分析。尽管这给该地区结构改革罩上阴影,但是在短期内不会给亚洲的复苏前景造成多大影响。比

#### Purring not roaring

If Asia's governments fail to deliver on their promised reforms, they will have failed to lay the groundwork for the more efficient use of capital and faster growth in productivity. At best, such a failure would be a drag on economies that will almost certainly continue to grow anyway during the next decade. At worst, the lost opportunity could enshrine Kuala Lumpur's "Growth" monument as a symbol of the past.

This does not mean that Asia should focus solely on the long term, and take its imminent recovery for granted. Recessions have a way of grasping from the grave, and the region is still exposed to a number of potential hazards, especially shocks from abroad. But it does mean that the region's leaders should distinguish the impact of the business cycle from Asia's imposing collection of structural challenges.

Without such a distinction, it is hard to make sense of the mixed news that is streaming out of the region-or the market's reactions to it. News about the pace of reforms undoubtedly affects confidence in the region, and also has some effect on the recovery itself. But for the most part, the litany of proposed reforms has less to do with terminating Asia's recent recession than with making the next one less vicious and promoting faster growth in between. So it should not be surprising that the recession is ending, even though so few reforms have actually been carried out.

Recovery has, nevertheless, taken many people by surprise. Less than a year ago—after Russia had defaulted on its debts and a prominent hedge fund had collapsed-the world financial system seemed to be teetering on the brink. And, as one ministerial summit after another failed to deliver solutions, it seemed the region, scene of one economic "miracle", needed another.

Instead, far-fetched as it seemed at the time, the recession appears to be ending for the reasons recessions usually end: because households, investors and firms have at last begun to consume and invest again. Statistics, as always, have played their part: after such a virulent downswing, year-on-year comparisons of output were, sooner or later, bound to start looking better.

### Tiger balm

Also crucial, however, was the decision to abandon the restrictive fiscal policies initially urged on many countries by the IMF. After at first tightening their belts, Indonesia and South Korea will be running deficits of more than 6% of GDP this year, with Thailand and Malaysia not far behind. Some will pay for rescuing banks. But most will go towards traditional fiscal-stimulus programmes, including everything from tax breaks to infrastructure projects.

如,韩国的经济复苏非常强劲,以年度计算,工业生产今年6月增长3%。私人经济学家预言,韩国全年的国内生产总值将增长5%到8%。泰国和马来西亚也在迅速好转。就连产值下降20%的印度尼西亚,也可望在今年下半年开始出现增长。

尽管一些经济学家预言经济会出现回升,但是其回升速度与程度甚至连乐观派都感到意外。就拿该地区股票市场的气氛变化来说,在过去的12个月中,泰国和马来西亚的股市增加了一倍。汉城和新加坡的主要指数现在都已超过1997年中期开始崩溃时的指数。最近有所低落,但是投资者仍然感到乐观。

#### 是鼾声而不是咆哮

亚洲各国如不履行改革诺言,就不能够为更有效地利用资金加快提高生产力打基础。从最乐观的方面看,这会拖经济发展的后腿,几乎可以肯定,在今后的10年里经济会继续增长。从最糟糕的方面说,丧失发展机会有可能使吉隆坡的经济"增长"成为过去的象征。

这并不是说,亚洲只应当着眼于长远,认为即将到来的复苏是理所当然的。衰退即将过去,但阴魂不散,而且这一地区仍然容易受一些潜在危险的影响,特别是来自国外的冲击。但这确实意味着,亚洲应当把商业周期的影响与来自亚洲内部的结构性挑战区分开来。

没有这样的区分,那将很难使出自该地区喜忧参半的消息具有什么意义。有关改革速度的消息毫无疑问会影响到对这一地区的信心,而且对复苏本身也会产生影响。但就大部分而言,拟议中一系列的改革与亚洲最近这次经济衰退关系不大,而同如何使下一次的衰退不那么严重以及加快两次衰退之间经济增长二者之间的关系较大。因此,衰退结束不应使人感到意外,尽管许诺要进行的改革实际上很少得到实现。

然而,复苏的出现使不少人感到意外。在不到一年以前,也就是莫斯科未能按期还债和已经许诺的套利基金瓦解之后,世界金融系统似乎濒临解体。由于一次接一次的部长级会议没能提供任何解决办法,看来亚洲这个经济"奇迹"的发源地需要再召开一次部长级会议。

相反,此时看来这是靠不住的,促使衰退结束的原因正是通常导致衰退的那些原因:家庭、

As domestic demand revs up, so do exports within the region. Such trade, which accounts for around half of the total in the region, helped to accelerate its collapse. The severity of the downturn hammered exports: trade balances turned positive initially only because credit lines dried up and imports fell even faster.

Now, export volumes are beginning to lift off, especially within the region. The even more rapid recovery of imports is actually eating into some countries' current-account surpluses, but the process-confirming that a demand-driven recovery is under way-is a healthy one. In addition, Malaysia and the Philippines, which have big electronics sectors, have been helped by exports outside the region. And South Korean conglomerates, with well-honed marketing skills, have altered their export patterns.

The obvious risks to this recovery come from outside South-East Asia. Since a stirring Japanese economy has helped provide some demand for everything from electronics to tourist services to timber, a reversal there would be bad news. If China, which has kept growing through the downturn, were to have a crisis of its own, accompanied by a sharp devaluation of its currency, the yuan, regional confidence would, at the least, take a knock. Should America's economy-and especially its demand for electronics-falter, it would also deliver a sharp blow. And then there is the financial havoc that might be caused by a Wall Street collapse.

There is also another hazard lying within the region: its ailing banks. Compared even with other emerging markets, bank credit plays a huge role in East Asia's economies. In Malaysia, for example, total loans outstanding at the end of May amounted to almost 150% of GDP. In Brazil the corresponding proportion at the end of 1998 was 43%. If firms are to keep pace with demand growth, they must borrow to do so. Since demand has been so weak during the past two years, the banks' problems have not been a constraint on many healthy firms. Such companies had little desire for investment capital and chose to run down their current assets rather than borrow at sky-high interest rates.

But now that rates have come down and demand is picking up, those firms will need fresh working capital. If the banks are not prepared to lend, the recovery could stall. That is why the rush to repair Asia's banks has been a race against the clock.

### Capital inadequacy

Despite these risks, Asia's economies are indeed showing clear signs of bouncing back. But the long list of proposed reforms to laws, regulations and business practices has had little to do with it. Those reforms, touted as essential by the World Bank, the IMF and foreign investors, are not intended to stimulate demand so much as to improve the efficiency with which Asia's

投资者和公司终于又开始消费和投资了。同往常一样,统计学起了部分作用,这就是经济经过这样一次大衰退之后,对产出进行的逐年比较迟早定会使经济开始显得有所好转。

### 清凉油

然而,同样至关重要的是放弃限制性财政政策,国际货币基金组织开始时曾敦促不少国家采取这样的政策。经过最初的紧勒裤腰带之后,印度尼西亚和韩国今年将积累巨额赤字,至少占国内生产总值的6%,泰国和马来西亚的赤字也不比这低多少。其中部分将用于救助银行,但是大部分将用于传统的经济刺激计划,从减免税收到基础设施项目无所不包。

随着国内需求的兴旺,该地区内的出口也有增加。这种占该地区贸易总额大约一半的贸易曾帮助加速了它的崩溃。经济的严重衰退阻碍了出口的发展:贸易收支差额最初之所以出现正值只是因为贷款限额枯竭和进口下降的速度加快。

现在出口开始增加,特别是在该地区范围内。 进口复苏速度的加快实际上耗尽了一些国家经常 项目的盈余,不过,这一进程证实了由需求拉动 的复苏在进行之中,因而是健康的。此外,拥有 强大的电子部门的马来西亚和菲律宾则因地区外 的出口而受益。经营技巧精湛的韩国大公司已经 改变了出口格局。

这种复苏面临的明显危险因素是来自东南亚以外的地区。自从日本的经济帮助提供了对从电子产品到旅游服务,到木材等产品的某种需求以来,其经济上的任何倒退都将是坏消息。在亚洲经济衰退期间,中国的经济一直保持增长。如果它的经济出现危机以及人民币大幅贬值的话,至少会对该地区的信心受到打击。万一美国的经济出现衰退,特别是对电子产品的需求量下降的话,那对亚洲的经济也将是沉重的打击。接着,将会出现由华尔街破产造成的金融大灾难。

另外,该地区内部存在着另一种危险,即银行境况不佳。就是与别的新兴市场相比,银行信贷在东南亚诸国经济中起着巨大的作用。比如,马来西亚今年5月底未偿还贷款总额高达占国内生产总值差不多150%。1998年底,巴西的相应比率为43%。公司要想做到与需求增长保持同步就必须靠借钱,否则就无法做到这一点。鉴于在过去两

economies marshal their resources. That means: stronger banking systems with more foreign involvement; less meddling with the local price of capital; more transparent dealings between governments and the private sector; a better system for handling bankruptcy; and incentives for people to learn more and to make less wasteful use of natural resources.

The most pressing changes involve capital markets. The region's economies have simply outgrown their existing financial systems. Reform should have twin aims: to fix the banks so they become more reliable; and to create a broader array of mechanisms for bringing savers and borrowers together.

The starting point must be the banks' ghastly ailments. Their origin is clear enough: for far too long, money was lent by banks that did not care about credit risk to companies that cared even less. Bad loans were replaced with fresh ones like so much dirty linen. Worse, many banks were part of bigger business groups, into which they funnelled bank deposits, unhampered by regulatory checks. Of course, Asia's economies differ, and this description does not fit all of them perfectly. Singapore and the Philippines were spared disaster partly because they prevented their banks from getting into trouble. In Malaysia, too, bank regulation was in many ways prudent-one reason its economy has fared better than some neighbours. In South Korea, by contrast, the government actually ordered banks to make bad loans, lest they fail to do so of their own accord.

Efforts to clean up the banking messes have been under way ever since the crisis struck. But recapitalising banks and buying up bad loans will not cure the underlying problem-which is that Asian bankers are a menace. If that is to change, banks will have to be infused with new credit cultures and then carefully watched. In some places the watchers are getting help: the World Bank, for example, has been helping to train bank regulators in Thailand. But without more foreign competition, and an injection of new expertise, the region's banks will always remain suspect.

That is why so many investors were encouraged last year, when countries such as Thailand and South Korea were promising to open up their banking sectors to foreigners.

Even if the region had decent banks, some companies would inevitably go bust. Yet Asia's bankruptcy laws are in even worse shape than its banks. Thailand passed fresh bankruptcy and foreclosure laws earlier this year, and Indonesia altered its own rules last year under pressure from the IMF. But in neither country do investors have any faith in the courts, and the mountains of bad debt continue to sit and rot.

Besides bank loans, East Asia will also need to develop new ways for firms to raise capital. In particu-

年中需求一直处于疲软状态,银行的困难对许多 健康公司来说并不是制约因素。这样的一些公司 没有得到投资资本的愿望,它们选择减少自己流 动资产,而不愿借高息贷款。

可是现在,利率已经下降,需求上升,这些公司需要流动资金,如果银行不为提供贷款做准备,复苏就会停止。这就是为什么说赶紧为救助亚洲的银行做准备就是在争分夺秒抢时间。

### 资金不足

尽管存在各种危险,但是亚洲各国的经济的确显示出说明经济出现复苏的明显迹象。然而,拟议的长长的根据法律、条例和商业惯例进行改革的单子与这无关,这些被世界银行、国际货币基金组织和外国投资者称作必不可少的改革与其说是意在刺激需求,不如说是意在提高亚洲各国用以调动其资源的效率。这就是:用加强外部参与的方式来加强银行系统;减少对国内资本价格的干预;增加政府部门与私营部门打交道的透明度;改善处理破产事宜的系统;鼓励人们学会充分利用资源,减少浪费。

最为迫切的变革涉及资本市场。该地区的经济已经超越了该地区现有的金融体系。改革应当有双重目的:加强和巩固银行,使它们变得更可信赖;建立一个能使储蓄者和借贷者走在一起的更加广泛的机制。

作为起点,必须先从解决银行的严重弊端开始。弊端的根源是非常清楚的:长期以来,总是由不大在乎会给公司带来什么信贷风险的银行提供资金,而这些公司更是不在乎。老的呆帐被新的呆帐所取代。更糟糕的是,许多银行是大企业财团的一部分,银行把存款输入这些财团。当然,亚洲的经济各不相同,因而这一处方并不完全适合它们。新加坡和菲律宾之所以能够躲开灾难,部分是因为这两个国家使其银行避免陷入麻烦。马来西亚也是如此,这个国家在银行管理方面从许多方面来讲都是谨慎的。这是这个国家的经济好于邻国的原因之一。与此形成对比的是,韩国实际上是让银行制造呆帐。

自从该地区发生危机以来,就一直努力整顿 金融系统的混乱局面。但是,调整银行的资本结 构和购买呆帐解决不了潜在的难题,即亚洲的银 行家们是一种威胁,如果这方面要有所改变的话, lar, there is a long-felt need for deeper local-currency bond markets. More developed capital markets demand companies that offer more transparency, stricter auditing and more rights for minority shareholders. One country that has made progress in these regards is South Korea. Indeed, in some ways it may have gone too far, allowing even the puniest minority shareholder to cause trouble. The others, however, have a long way to go.

### Beyond the cycle

In one area, Asia's reformers do appear to have made great progress. That is monetary policy. Neil Saker, of SG Securities in Singapore, argues that central banks have learned one of the chief lessons of the financial collapse-that they cannot follow targets for both inflation and the exchange rate-and have rightly chosen to stress price stability. That new attitude is now being tested, as inflows of foreign capital are putting upward pressure on currencies. Many government ministers will want to keep interest and exchange rates low. But Mr Saker believes central bankers will maintain their focus, and raise interest rates if necessary.

Better monetary policy would indeed be a huge improvement, since misguided exchange rate policies had much to do with the region's collapse. But this change of focus itself serves to highlight the importance of carrying out further reforms. When exchange rates were kept at artificially high levels, East Asia's economies were able to borrow in dollars at ludicrously cheap rates, reinforcing a broader tendency to invest without regard to the cost. If the region's economies are to grow strongly in the future, they will not-please, not again-be able to resort to such short-term tricks.

Fortunately for Asia, it doesn't need them. Its economies were growing rapidly long before the bubble formed, and could do so again. But if the economies are to get the most from some of their great advantageshigh savings rates and clever entrepreneurs, to name but two-they will have to make better use of their existing resources.

Besides overhauling capital markets, there are many other ways to achieve this. One is to keep business and the government from mingling too closely, so that government contracts go to the best (rather than the best connected) bidders. Another is to invest more in education (especially in Thailand and Indonesia, where schools have failed to produce workers with the skills their economies require). That goes for companies as well as governments. Skewed incentives have encouraged Asian companies to invest in physical assets such as property, rather than the human ones the region will need.

Economist, August 21,1999

就必须给银行输入新的信贷文化,然后对银行加以严格的监督。在某些方面,监督者会得到帮助。比如,世界银行一直在泰国帮助培训银行管理人员。但是,没有更多的外部竞争,不引进新的专业知识,该地区的银行总缺乏信任度。象泰国和韩国去年许诺要向外国人开放金融部门,那么多的投资者感到鼓舞,原因就在于此。

即使该地区拥有一些很象样的银行,一些公司也将难逃破产的厄运。然而,亚洲有关破产的法律与有关银行的法律相比,更显薄弱。泰国今年早些时候通过了有关破产和扣押抵债的信贷法律,印度尼西亚去年在国际货币基金组织的压力下改变了自己的原则。但是,投资者对这两个国家的法庭缺乏信任,呆帐继续堆积如山,资金严重流失。

除靠银行贷款外,东亚的公司有必要开辟筹 集资金的新途径,特别是人们早就感觉有必要进 一步开拓本国货币证券市场。比较发达的资本市 场要求公司进一步增加透明度,严格审计制度, 并使少数派股东享受更多的权利。有个国家在这 些方面取得了进展,那就是韩国。韩国的确在某 种程度上走得太远,甚至允许小小的少数派股东 制造麻烦。然而其他国家还有很长的路要走。

### 超越周期

看来,亚洲的改革家们在货币政策这一领域 取得了重大进展。新加坡证券公司的萨克尔提出 论点说,中央银行汲取了造成金融危机的主要教 训之一,即他们不能追随通货膨胀和汇率方面的 指标,而是正确地选择了对价格稳定的强调。外 资的流入给本国货币带来越来越大的压力,于是 这种新态度开始经受考验。政府的不少部长希望 保持低利率和低汇率。但是,萨克尔认为,中央 银行将继续保持他们的重点,必要时将提高利率。

鉴于被误导的汇率政策与该地区出现的一些破产事例关系重大,比较明智的货币政策的确会带来巨大的促进。但重点改变的本身有助于突出进一步实行改革的重要性。当人为地把汇率保持在高水平上的时候,东亚的公司就能够以荒唐的廉价利率借贷美元,从而增强了在不考虑成本的情况下进行投资这种更广泛的趋势。如果将来该地区的经济出现强劲增长的话,他们将不再能够诉诸这样的短期伎俩。

# Colourful World of Stock Market

### by Edward Chancellor

The London stock marketthat emerged in the coffee houses of Exchange Alley in the City about 300 years ago had its fair share of manipulators: "sharpers" or "bubblers", as they were then called. And it had its deluded victims, or "cullies".

Around this time there was a craze for investing in companies that held patents for diving bells designed to salvage Spanish treasure. The boom lasted a couple of years, during which the shares of diving companies soared.

After the crash that inevitably followed, all these companies disappeared.

The experience of the 1690s has been repeated many times and in many places. In the early 1970s, it was widely expected that computers would render the markets so efficient that they would become rather dull, like a reliable car. But it is not so.

If anything, the markets are becoming more colourful - with the currency crises, rogue trader scandals, and stock market bubbles of recent years.

The lack of any noticeable advance in financial sagacity would have come as no surprise to John Maynard Keynes, the economist whose understanding of markets was informed by his private speculations.

Keynes argued that market behaviour could not be rational, or subject to improvement, since "our existing knowledge does not provide a sufficient basis for a calculated mathematical expectation" of investment returns. This observation is particularly true when the object of speculation involves the application of a new technology, such as the internet.

Modern financial theory attempts to surmount the problem of an unknowable future by suggesting that returns can be predicted by measuring the past volatility of share prices - shares that exhibit higher volatility are expected to yield greater returns. Yet this assumes the future will be a continuation of the past - like steering a car by looking in the rear-view mirror.

Investors therefore remain heavily dependent on their emotions. The feelings of "greed" and "fear" that drive markets remain constant throughout the ages.

The psychology of the market has two aspects. First, there are the compulsive attractions of gambling, described by the 17th century poet Charles Cotton as "an enchanting witchery, gotten between idleness and vice . . . (that) renders a man incapable of prosecuting any serious action". The undulating

对亚洲来说,幸运的是它不需要这些。远在 泡沫经济形成之前,亚洲的经济一直在快速增长, 而且将会继续保持增长。然而,如果亚洲的经济 能够最大限度地利用其巨大的优势,即高储蓄率 和企业家的聪明才智,他们必将能够更有效地利 用他们现有的资源。

除了对资本市场进行全面的考察外,还有可用来实现上述目的的其他许多途径,其中之一是保持商界和政府之间的距离,这样可以保证政府的合同为最佳投标者所得。其二是增加教育投资(特别是泰国和印度尼西亚,因为这两个国家的学校培养不出其经济所需要的技术人才)。这对公司和政府有利。片面的刺激措施一直激励着人们在向房地产这样实物资产方面进行投资。而不是在培养该地区所需人才方面进行投资。

英国《经济学家》1999年8月21日

# 冷眼看股市

### 爱德华·钱塞勒

大约300多年前,伦敦城的咖啡馆里出现了伦敦股票市场。当时,这个市场上有相当多的一批操纵者,他们被称为"骗子"或"投机者",同时也有一批上当受骗的人,被称作"傻子"。

当时出现了向拥有潜水钟专利的公司进行投资的狂热。这些潜水钟是专门为了打捞西班牙珍宝而设计的。这一投资热潮持续了数年时间,其间潜水公司的股票价格曾经大幅飚升。在不可避免的暴跌出现之后,所有这些公司便消失得无影无踪。

17世纪90年代的这段往事已经在许多地方重复上演了许多次。在本世纪70年代初,人们曾广泛预料计算机将大大提高股票操作的效率,从而会使市场变得索然无味,就象一辆性能可靠的汽车。然而事实并非如此。

如果有什么的话,那就是市场变得更加五光 十色——近年来,货币危机、交易商舞弊丑闻以 及股市泡沫之类的事情层出不穷。

人类在财经方面的才智未见有任何的起色。 倘若约翰·梅纳德·凯恩斯活到今天,他也不会 对此感到意外。这位经济学家对市场的理解得益 moods of the stock market, alternating between its bull phase of energy greediness and grandiosity, and the bear phase of timidity, anxiety, indecisiveness and self-doubt, reflect the manic behaviour of the gambling addict.

Speculation, however, differs from most gambling activities, such as roulette or horse-racing, in that the beliefs of the participants affect the results. In certain circumstances speculators are capable of creating self-fulfilling prophecies.

This is what George Soros means when he refers to the "reflexivity" of markets. Success in speculation is ultimately dependent on finding someone else to buy your shares at a higher price than you paid for them. Every speculative bubble resembles a chain letter in that profits are provided by late entrants to the market. Everyone is attempting to anticipate the immediate intentions of his competitors. In such circumstances, paying attention to shifts in market psychology becomes essential.

The crowd mentality remains a potent source of investor irrationality, whether in the coffee houses of the 17th century or in the internet investment bulletin boards today.

Freud identified the key features of a crowd mentality: invincibility, irresponsibility, impetuosity, contagion, changeability, suggestibility, collective hallucination and intellectual inferiority. Again, we find these traits during the later stages of a bull market.

What makes matters even worse is that speculators as a group are susceptible to "cognitive dissonance" - they block out negative, or dissonant, information and focus only on the positive aspects of their position.

This explains why speculators pay little heed to warnings, whether they are buying a tulip bulb for the price equivalent of a townhouse in the 1630s or internet stocks at 1,000 times projected earnings today.

Why are people unable to escape the lure of the crowd? The answer can be found in the nature of our material ambitions. The quest for wealth is not calculated in absolute but in relative terms. We measure our fortunes against those of our contemporaries.

Many people find it too painful to remain inactive while others are speculating and making money. The individual has little to lose by assuming the same risks, because when the market turns, his relative position is unaffected.

The only way to avoid this fate is to maintain a contrarian position—go against the market psychology—which is both lonely and involves a great test of will.

More normally, speculators appear to forget their painful experiences more quickly. Hence we find the recurrence of speculative booms at roughly 10-year

于他本人的投资经历。

凯恩斯认为,市场行为不可能是理性的,也不可能有改观,因为"我们现有的知识并不能为计算预期提供充分的依据"。在投机对象涉及新技术(如因特网)时,这一说法尤为中肯。

现代金融理论指出,收益可以通过观测股价以往的波动来预测——价格波动较大的股票可望带来较大的收益,但是其前提是未来是现在的延续——这就是如同看着后视镜驾驶汽车一样。

于是乎,投资者仍然侧重于他们的情绪。在 任何一个年代,推动市场的"贪心"和"担心" 这两种情绪总是屡见不鲜。

市场心理学有两个方面。首先,市场上有难 以抗拒的赌博诱惑。牛市中充满了活力、焦虑、 犹豫和自我怀疑,股市的人气在这两者之间波动, 恰恰折射出了赌徒的癫狂行为。

不过,投机和轮盘赌和赌马之类的大多数赌博活动还是有所不同的。在赌博活动中,参与者的信念会影响输盈。在对于投机者来说,他们在某些情况下能够创造可以自动实现的预言。

乔治·绍罗什在提及股市的"反射性"时, 所指的也正是这个。投机的成功归根到底依赖于 别人能以比你买入时更高的价格买下你手中的股 票。股市的每一次投机泡沫就如同连锁信骗局一 样,市场的利润总是由后来者提供的。每个人都 企图预测对手下一步的意图。在这样的情况下, 注意市场心理的变化变得至关重要。

不管是在17世纪的咖啡馆,还是在今天的因特网投资公告牌上,从众心理仍是投资者非理性行为的重要根源。

弗洛伊德发现了从众心理的主要特征:不肯吃亏、好冲动、不负责任、多变、情绪的互相感染、易受暗示、群体幻觉、智力低下等。我们在 牛市的后期也可以发现这样的特征。

使事情变得更糟的是,就群体而言,投机者 很容易出现"感知的不和谐"——他们对消极的 或不和谐的信息充耳不闻,而只把注意力集中在 他们持股仓位的有利方面。

这解释了为什么投机者很少留意警示,不管他们买进的是17世纪30年代的价格相当于城里一栋住宅的郁金香球茎,还是如今价格是预期收益1000多倍的网络类股票。

intervals. As an anonymous pamphleteer commented, shortly after the collapse of the South Sea Bubble: "There must be a vast Fund of Stupidity in Human Nature, else Men would not be caught as they are, a thousand times over, by the same Snare; and while they yet remember their past Misfortunes, go on to court and encourage the Causes to which they were owing, and which will again produce them."

Financial Times, July 24-25,1999

# You pays your money...

Charles Keating, the boss of an American thrift, Lincoln Savings and Loan, was once asked whether the \$1.3m he had donated to five senators' campaigns had influenced their behaviour. "I certainly hope so," he replied.

The use of money to buy political influence is as old as democracy itself, and as fresh as today's headlines. In Britain this week, the Labour government unveiled new proposals to regulate political funding, just when (by coincidence, says the government) questions were being raised about Michael Ashcroft, a major donor and party treasurer of the Conservative opposition. In America, the Democrats have said that they aim to raise a record amount of money to compete with the enormous war chest of George W. Bush, the Republicans' front-running presidential candidate.

Just as Catholics believe that you cannot have humanity without original sin, so political scientists accept that you cannot have democracy without money. Democracies are based on political parties. And in order to exist, organise, campaign and communicate, those parties need money. Even in America, where raising and spending campaign money is overwhelmingly the business of individual candidates rather than their parties, parties provide an invaluable cover for the raising of unlimited "soft money". Speech may be free, but making oneself heard is not.

Indeed, the costs of politics keep going up. In America, political broadcasting accounts for a growing share of candidates' costs. Cable and satellite channels, and the Internet, offer new means of communication. Computers make possible the management of large databases and the analysis of complex opinion polls. Parties that fall behind in the technology race may end up falling behind at the polls.

Costs have also been pushed up by the professionalisation of politics. Just as the 17th century witnessed the transition from ad hoc militias to standing armies, so this century has seen a change in political parties. They now need to be permanent, expensively staffed 为什么人们无法摆脱从众的倾向?答案也许可以从我们物质欲望的本质中找到。对财富的追求并没有绝对的计算的标准,而只有相对的比较。我们总是参照同时代的人来衡量自己所拥有的财富。许多人觉得,在别人靠投机挣了大钱的同时,自己很难按兵不动。对个人而言,大家承认同样的风险不会有多大的亏可吃,因为当市场转向时,各人所处的相对地位并不受影响。

避免这种厄运的唯一方法是保持一种逆反姿态——即逆市场心理而为,这不但是孤独的,而且在意志方面要受到严峻的考验。

更为常见的情况是,股票投机者会相当迅速 地忘掉他们痛苦的经历。于是我们发现,大约每 隔十年就会出现一次投机热潮。正如一位作者在 一次泡沫破灭后写道: "在人的本性中,肯定存在 一种愚蠢的东西,否则人们就不会千百次地落人 同一个陷阱中。尽管他们仍然记得以往的不幸, 但投机的动机却又蠢蠢欲动。这样的动机正是以 往不幸的根源,并将再一次导致新的不幸。"

英国《金融时报》1999年7月24-25日

# 西方国家政党的经费来源

以前曾有人问美国林肯储贷协会会长查尔斯·基廷,他向五位参议员提供的130万美元竞选捐款是否影响了他们的行为。他回答说:"我当然希望如此。"

用金钱换取政治影响同民主政治本身一样古老,同时又象如今的头版头条一样新鲜。本周在英国,就在人们对反对保守党的主要捐款人兼财务总管迈克尔·阿什克罗夫特提出疑问时,工党政府公布了管理政党经费筹集的新提案(政府说是巧合)。在美国,民主党人说,他们打算筹集创纪录的经费,以便同共和党领先的总统候选人乔治·布什的巨额专款相抗衡。

### 没有钱就没有民主

正如天主教徒认为没有原罪就不可能有人道一样,政治学家也承认没有钱就没有民主。民主政体是建立在政党基础之上的。为了存在、建立组织、竞选和交流,政党需要钱。即便在筹集和花费竞选经费主要是各个候选人而不是政党的事

organisations, not just groups that crystallise temporarily for elections and then melt away again.

It is easy enough to legislate against (if not always to detect) politicians using public office for personal enrichment. It is much harder to prevent politicians becoming unduly beholden to the groups or individuals who finance their campaigns. Britain's present government has been attacked for changing its policy on fox-hunting and tobacco advertising in sport shortly after the Labour Party received big donations from interest groups. In America, the persistence of peanut and sugar subsidies has been directly linked to the political generosity of growers.

#### Raising the money

How can parties raise the cash they need without incurring these obligations? Some sources of money are unobjectionable. In most countries, parties will raise money from their supporters in membership fees. In some countries, such as Germany, parties require elected officials to give a proportion of their salaries to party funds.

So far, so uncontroversial. Parties that need to build a mass membership will be encouraging a healthily widespread political participation. No individual member can expect his membership fee to sway his party's policies. And if the levy on professional politicians is compulsory and uniform, their contribution does not give them greater influence on policy than they already enjoy through their position in the party.

But dues and membership fees inevitably fall short of parties' total needs. Membership fees cannot be set high without deterring potential members, and parties will be reluctant to bleed their own officials too hard. So what limits should be placed on parties' attempts to pass the hat around more widely?

One approach is to ban political donations from certain sources. America bans political gifts by foreigners, and the British government said this week that it planned to do the same. Others limit gifts by institutions. Japan, for example, prohibits political donations by companies most likely to be affected by public-policy decisions; money from subsidised private enterprise, for example, or from companies in deficit, is now taboo. In some countries firms or trades unions may need the consent of their members or shareholders before they can give money. And in Japan, only parties, not individual politicians, are meant to receive it.

Many countries now require donations to be reported. In America, candidates have to report the source and size of any donation over \$250. Although the requirement to report donations may not stop would-be influence-peddlers, it makes politicians and parties

情的美国,政党也为候选人筹集无限量的"专款" 提供了非常重要的借口。演讲可能是免费的,但 让别人听到自己的演讲就不是免费的了。

实际上,政治活动的费用正不断上升。在美国,候选人在广播电视中竞选的的开支在候选人 开支中所占的份额越来越大。有线电视和卫星频 道,加上因特网,提供了新的通信途径。计算机 使大数据库的管理和对复杂民意测验的分析成为 可能。在技术竞争中落后的政党可能最终也会在 选举中失利。

政治的职业化也使费用上升。正如临时召集的民兵在17世纪发展成常备军一样,本世纪也目睹了政党的变化。它们现在需要成为永久性的、配备职员因而开支巨大的组织,而不是为了选举临时组织起来、选举结束后再解散的团体。

制定法律惩处利用公职中饱私囊的政界人士 很容易。阻止政界人士对为其竞选提供经费的团 体和个人过多地承担义务就困难得多。英国现政 府因为在工党受到收益集团的大笔捐款后不久就 改变关于猎狐和体育比赛中香烟广告的政策而受 到批评,在美国,花生和糖的补贴之所以保持至 今,与种植者对政党的慷慨捐赠有直接关系。

### 如何筹集经费

政党怎么能筹集它们所需经费而不招致这些 义务?有些经费的来源是不会引起反感的。在大 多数国家,政党通过收党费筹集经费。在德国等 一些国家,政党要求当选官员把一部分工资捐作 党的经费。

迄今为止,这些都未引起争议。需要吸收广大党员的政党将鼓励人们积极广泛地参政。任何一名党员都不能指望他的党费动摇其政党的政策。 当然应缴款额和党费必然无法满足政党的总的需求。党费如果定得太高,就会使潜在的党员望而生畏,政党也不愿过多地从官员身上榨取款额。

对政党更加广泛的募捐行动实际限制的一个办法,是禁止某些来源的政治捐款。美国禁止接受外国人的政治捐款,英国政府表示打算出台同样的规定。其他国家限制机构捐赠。例如,日本禁止最有可能受政府的政策决定影响的公司提供政治捐款;接受补贴的私有企业或者亏损企业的捐款现已成为禁忌。在有些国家,公司或工会可能需要先得到成员或股东的同意才能提供捐款。

much more wary of taking their money, and ensures that they will have to justify any decisions that are in the interests of their donors. A number of countries feel that reporting, by itself, does not go far enough. So they impose limits on the size of individual contributions. Americans are not allowed to donate more than \$1,000 to the campaign of any individual candidate, although they are also allowed to give \$5,000 a year to a political action committee (PAC), which can then campaign on the candidate's behalf.

But limits are seldom watertight. Money can help a party or candidate without being paid directly into their funds. Interest groups associated with a candidate-a union, for example, or an anti-abortion group-can raise and spend money effectively on their behalf. And in America limits to donations apply only in federal elections. This allows state parties to raise unlimited amounts to spend on state elections, even though this cash, in reality, is often designed to help federal candidates too. Ensuring that this so-called "soft money" is used only for general campaigning purposes by the party or lobbying group concerned, and is not channelled to individuals, is a regulator's night-mare.

#### Enter the state

The tighter the restrictions on private fund-raising, the greater the likelihood that parties' or candidates' private incomes will fall short of their necessary expenditure. So in every democracy, some political finance is now provided by taxpayers. In Britain, apart from some small increases announced this week, taxpayers pay only for some token help for opposition parties in Parliament. Spain, in contrast, after a number of scandals in the early 1980s, passed a law to limit parties' private fund-raising to 5% of their state subsidy.

It is not hard to make a case for some public funding of political parties. If parties are necessary to democracy, citizens can reasonably be expected to contribute to the cost of keeping democracy alive. But the greater the taxpayer subsidy, the greater the risk that parties will become institutions of the state rather than voluntary associations of their members.

The most basic systems of state finance simply use the state as a collection agent. The so-called tax addon allows individuals to indicate on their tax return that they want to pay extra, which the government then passes on to the relevant political parties. A variation is the tax check-off , where individuals pay no more tax, but a small amount of their existing tax (\$3 in America) goes towards a government pot to finance presidential candidates.

Economist, July 31,1999

在日本, 只有政党能接受捐款, 政界人士个人则不能。

许多国家现在要求上报捐款。在美国、候选人必须报告每人次超过250美元的捐款来源和数额。虽然报告捐款的要求可能无法阻止潜在的权力贩子,但它使政界人士和政党在接受这些人的捐款时谨慎得多、并能确保他们在作出有利于捐赠者的决定时必须证明决定是正当的。许多国家认为仅仅报告还不够,所以它们限制每笔捐款的数额。美国人为每位候选人提供的竞选捐款不得超过1000美元,但他们可以每年向政治行动委员会捐款5000美元,政治行动委员会可以用这些钱为候选人搞竞选活动。

但限制很少是天衣无缝的。捐款人可以向一个政党或候选人提供帮助而不把钱打入其经费。与候选人有关的利益集团——例如工会或反堕胎组织——可以有效地为候选人筹集和花费经费。在美国、对捐款的限制只适用于联邦选举、虽然实际上这些经费也常常用于帮助联邦候选人。

对针对个人筹集竞选经费的活动限制越严格, 政党或候选人的自有收入不足以应付必要开支的 可能性越大。因此在每个民主政体中、都有一部 分政治经费来自纳税人。在英国、纳税人只象征 性地为议会中的反对党提供帮助。而在西班牙, 经过80年代初的一些丑闻,政府通过了一项法律, 把政党从个人那里筹得的经费限制在国家补贴的 5%以内。

### 国家的资助

国家为政党提供一些经费,其理由并不难找。 如果政党的存在对民主政体来说是必要的,就有 理由要求公民为保持民主政体的存在承担费用。 但纳税人的补贴越多,政党成为国家机构而非成 员组成的民间社团的危险性就越大。

国家提供经费的最基本的体系是把国家作为 募集机构。所谓的附加专项税允许个人在税单上 表明他们希望多交税金、政府将把多交的部分转 给有关政党。一种变化的形式是税金扣款、即个 人不再多交税、而从现有的税款中扣除一小部分 (美国是3美元)存入政府基金、用于资助总统候 选人。

英国《经济学家》1999年7月31日



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